



MORNINGTON
PENINSULA
Shire

COMMITTED TO A
SUSTAINABLE
PENINSULA



Annual report

2011-12 snapshot





Welcome to a summary of 2011-12

Purpose of the annual report *snapshot*

This annual report snapshot reports to the Mornington Peninsula community on the Shire's performance during the 2011-12 financial year against the objectives of the Strategic Plan 2009-13 and budget 2011-12. The full annual report (found at: www.mornpen.vic.gov.au) provides a comprehensive report on all Shire activities and financial achievements.

The annual report snapshot highlights the key achievements and challenges of 2011-12 under our eight themes:

- Liveable peninsula
- Enhancing public places and spaces
- Improving community facilities
- Leading change on climate change
- Enhancing the coastal experience
- Healthy, safe & connected communities
- Supporting a sustainable economy
- Innovative, responsive, value-for-money service delivery

During 2011-12 we delivered the following services for every \$1,000 that was spent:

Aged & disability services	\$30
Arts	\$8
Community buildings	\$108
Community grants	\$9
Customer service	\$17
Debt repayment	\$54
Drainage	\$75
Economic development	\$13
Events & festivals	\$7
Family, children & youth	\$34
Fire prevention	\$15
Governance	\$37
Information technology	\$16
Land use & conservation planning	\$27
Leisure facilities	\$14
Libraries	\$43
Parks & reserves	\$110
Rangers/environment protection	\$28
Renewable resources	\$16
Roads & footpaths	\$252
School crossings	\$7
Social planning	\$7
Waste & recycling	\$73

Message from the Mayor



As we near the end of this term of Council, it's important to reflect on some of the important achievements we – Council, the Shire team, the community and other stakeholders – have achieved over the journey. From reading this annual report it will be clear that Council – in consultation with the community and other stakeholders – has addressed and continues to address, a very wide range of important issues. From protecting the peninsula's highly valued Green Wedge and enhancing township character, to planning for the impacts of more frequent and intense storm events; from helping our young people

achieve their potential, to providing support to our ageing population to help them 'age in place'. There's a lot to report on, and we've tried to make it as easy to read as possible.

A common theme throughout the report is the amount of time Councillors and Shire officers spend out in the community, both at a very local level, and a 'whole of peninsula' level. Governments at all levels are expected by their communities to have a good understanding of community needs and expectations – both immediate and long-term – and to develop plans to address those needs sustainably. We engage with our diverse communities in many ways:

- at our monthly community Council meetings, where Councillors and officers discuss issues with the community over a light meal;
- through regular ward meetings, where Councillors meet with residents to provide updates on local projects and identify solutions to local problems;
- on issue-specific consultations, such as the development of strategies and policies;
- on local planning applications, where neighbouring residents can raise their concerns or seek clarification.
- on important Shire-wide strategic matters such as our recent Plan Peninsula conversations, which will assist Council to make a submission to the state government as part of the development of a Mornington Peninsula Planning Statement.

The community has provided input into a range of specific policy issues, from the impacts of climate change through to protecting our coastline and the Green Wedge, and the appropriate development of our townships.

This commitment to regular, genuine and active engagement with our community ensures that we have a very sound understanding of the (often changing) needs and expectations of our diverse communities, and that we have systems in place to deal with potential conflicts in a strategically focussed way. What guides us in this task is our *Commitment to a Sustainable Peninsula*, to work towards achieving outcomes – in everything we do – that are environmentally, economically and socially sustainable.

This Annual Report does not report on what Council itself has achieved. Rather, it reports on what has been achieved by Council, the Shire team, the community and other stakeholders, working together in the best interests of the peninsula and its communities.

I would like to thank everyone involved for their hard work, passion and commitment to ensuring the Mornington Peninsula remains the wonderful place it is for many generations to come.



Cr Frank Martin
Mayor, Mornington Peninsula Shire Council



Message from the CEO



Ten years ago Mornington Peninsula Shire, with the active involvement of local Peninsula communities,

made a *Commitment to a Sustainable Peninsula*, to work towards achieving outcomes that would be environmentally, economically and socially sustainable. This commitment is not a 'slogan', it is a practical, determined statement of intent which has guided everything that the Shire has done since it was made, including the key policies, projects and actions that Council has focused on in 2011-12, which are reported in detail in this Annual Report.

The Shire's *Commitment to a Sustainable Peninsula* guides Council in ensuring that Peninsula communities are safe, active, connected and supported, that the Peninsula's economy is strong, vibrant and supporting meaningful local employment, while ensuring that the Peninsula's highly valued natural and built environment is preserved, protected and cared for, for future generations.

Liveability

As plans are developed to guide Metropolitan Melbourne's growth from its current population of four million to six million by the early 2030's, the Shire's challenge is to continue to be 'near to, but not part of Melbourne and its accelerating growth'.

The Mornington Peninsula is not (and does not want to be!) a 'growth municipality'. The Shire is working with the state government in planning a future which preserves our highly valued Green Wedge and our local towns and villages, providing the amenity our residents love, while having an \$11 billion local economy which includes tourism (\$850m p.a), agriculture (\$600m p.a), manufacturing (\$800m p.a.), the marine sector (\$200m p.a) and the equine industry (\$100m p.a.).

Late in 2011-12, the Shire commenced its Plan Peninsula community engagement program, to hear directly from local communities about what is most valued about their towns, and the Peninsula as a whole, and what concerns they have in setting the direction of the Peninsula for the next 20 to 30 years.

More than 1000 residents attended the sessions – and hundreds more participated online via surveys and electronic feedback forms. The feedback received will form the basis of the Shire's submission to the state government's Mornington Peninsula Planning Statement – a plan that will set the direction, extent and nature of development on the Peninsula for the next 20 to 30 years.

As this long-term, 'big picture' planning process proceeded, work continued on a wide range of strategic planning projects, focused on protecting the amenity of our towns and villages, our coastline and our highly valued Green Wedge.

Infrastructure

A key element of the Shire's *Commitment to a Sustainable Peninsula* is a commitment to adequate annual reinvestment in the Shire's \$1.6 billion infrastructure asset base (roads, paths, drains, buildings, community facilities etc). We are one of a minority of Victorian Councils that makes good that commitment. 2011-12 also saw the completion of a range of new and refurbished community facilities including Community Hubs in Rosebud/Rosebud West and Hastings, the Mornington Park Pavilion, the stables at Currawong Community Centre and the Mount Eliza Skate Park.

Work also continued on the Balcombe Creek Boardwalk, a range of new and refurbished playgrounds and the construction of more than 13kms of new paths.

Climate change

The Shire has been 'leading change on climate change' for a number of years, having commenced the journey with our community through our Climate Change Conversations in 2006.

With a significant number of local drainage catchments and low lying coastal areas, and large areas of Green Wedge land, we are now spending \$5 million more each year on flood prevention/drainage works and bushfire prevention works than we were five years ago.

We are also reducing our own impact on the environment, significantly reducing our potable water and energy use and minimising the amount of waste being sent to landfill.

In 2011-12 the Shire coordinated a solar power group buy scheme where more than 250 homes purchased

solar panels, and we continued to assist our community with a range of workshops and information sessions at The Eco Living Centre at The Briars.

Peninsula young people

The Peninsula's young people have been a high priority for Council for more than 10 years, evident in the Shire's leadership in 'Best Start' and a range of other 'early years' programs, through to youth support and recreational programs and facilities and the Shire's active engagement with the education and training sector and local business in facilitating 'youth transitions', seeking to ensure that our young people have every opportunity to achieve their full potential.

A tight state budgetary position in 2011-12 presented some particular challenges which are a continuing focus as the year ends.

Peninsula elders

With Victoria's second largest 'over 60s' population - more than 42,000 and still growing – supporting our elders in being active, connected and independent is a high priority, with excellent results in three quality audits during the year confirming what we and our elders knew – we are delivering 'best practice' in service delivery, with ongoing feedback being the basis for 'what we do and how we do it'.

Among many important numbers (statistics), we increased hours of care by 4000 to 167,000, despite funding pressures from government.

We work closely with our elders to understand and respond to their needs.

Financial performance

The Shire's *Commitment to a Sustainable Peninsula* includes a commitment to the Shire being financially sustainable. The Shire delivers a high level of services and infrastructure while having rate levels among the lowest in Victoria. We are one of a minority of Victorian Councils having no infrastructure renewal gap, and deliver an underlying surplus every year, regardless of what challenges may arise as the year unfolds. We have achieved that outcome again in 2011-12.

Being financially sustainable and delivering responsive services, at rate levels that are affordable, requires that the Shire focuses relentlessly on being cost-effective in everything we do, 'never accepting last year's best as good enough', taking every opportunity to be innovative in how we do everything we do, whether through contractors or direct service delivery. For example:

Our innovative Safer Local Roads partnership contract 'locks in' the standard of our road network while saving the Shire's ratepayers more than \$4 million p.a.

Over the last five years the Shire has completed more than 250 capital projects, with no project failures or significant cost overruns, at a total cost within 0.08% of total projected cost

The Shire's management costs are lower as a percentage of the Shire budget than they were 10 years ago. In terms of 2011-12's operating performance, we achieved an underlying surplus of 2.49% (mean average).

The published result shows 'Funds Available' (being the surplus on recurring operations) was unfavourable by \$11.7m largely because after the end of the financial year Council was required to bring to account an

additional superannuation liability of \$10.9 million, although that amount is not payable until 1 July 2013. (Council has already budgeted to meet this cost, over time, in a manner which will not increase rates in the future, or impact on the delivery of services.)

During 2011-12, there was a range of 'unders and overs' in different parts of the Shire organisation, (as reported through the Monthly Report to the Community) which were the result of our responding to particular needs and circumstances as the need arose.

The published result shows a net result in this format of \$1.9 million unfavourable. Analysis of this result shows, from a cash perspective, consideration needs to be given to the timing of projects funded in previous years and capital projects funded in 2011-12 that will be completed during 2012-13. In addition, the decision not to borrow \$600k that was included in the budget contributed to this variance.

We also reduced Shire debt by \$4.9m during 2011-12, and have the best financial rating achievable by the Auditor-General: we are 'Low Risk'.

The Balance Sheet as at 30 June 2012 shows that the Shire's total assets are now \$1.9 billion and liabilities of \$76.7 million. Net assets have increased by some \$189 million since last year to \$1.8 billion, primarily due to the revaluation of Land and Infrastructure Assets.

Council's financial position is both strong and sustainable.



Dr Michael Kennedy
Chief Executive Officer

Our Council

The Mornington Peninsula Shire is governed by 11 councillors
representating 11 wards as elected by the community



*back row l-r:
Cr Leigh Eustace, Cr
Bev Colomb, Cr David
Gibb, Cr Reade Smith,
Cr Lynn Bowden,
Cr Graham Pittock
front row l-r: Cr Bill
Goodrem, Cr Anne
Shaw, Cr Frank Martin,
Cr Antonella Celi,
Cr Tim Rodgers*



Red Hill Ward: Cr Frank Martin, Mayor
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Balcombe Ward: Cr Anne Shaw, Dep. Mayor
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Rosebud Ward: Cr David Gibb
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Rye Ward: Cr Bill Goodrem
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Truemans Ward: Cr Antonella Celi
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Watson Ward: Cr Lynn Bowden
lynn.bowden@mornpen.vic.gov.au



Cr Anne Shaw

To be ‘near to, but not part of Melbourne’
(and its accelerating growth),
and to preserve the highly valued amenity
of our natural and built environment

Highlights included:

- Submissions to state government and other agencies on a range of important strategic planning matters, including the:
 1. proposed review of the Urban Growth Boundary
 2. review of the Victorian Planning System
 3. Devil Bend Master Plan
 4. review of provisions relating to potentially contaminated land
 5. review of the Mount Eliza to Point Nepean Coastal Action Plan
 6. provisions relating to helicopter landing sites
 7. Victorian Coastal Strategy mid-term review
 8. review of state-wide car parking provisions
 9. review of the *Aboriginal Heritage Act (2006)*
- Adoption of the Tyabb Township Plan by Council in June and the completion for exhibition of the Crib Point Township Plan. Both of these address key local issues including township and neighbourhood character, the design of village centres and the relationship between local planning and state strategies, such as



Cr Tim Rodgers



the Port of Hastings and Land Use and Transport Strategy, which can have a significant impact at local level.

- Determination of Amendment C107 in relation to the proposed Mornington Harbour development. Council determined to abandon the current amendment and instead initiated a comprehensive review of options with stakeholders.
- Adoption of the Mornington Peninsula Social and Affordable Housing Policy that provides practical strategies for Council to facilitate improved social and affordable housing outcomes for low income and disadvantaged residents.
- Production of the planning environment e-newsletter to our top 50 applicants who lodge the most amount of planning applications, comprising planning consultants, architects, drafts people and land surveyors. Information sessions were conducted in conjunction with the release of each newsletter.
- Joint delivery of an information session on the Bushfire Management Overlay with the CFA to the local planning industry.
- Exhibition of the Mornington North Outline Development Plan.
- Completion the Flinders Village Streetscape Design Plan.
- Completion of the Fossil Beach Conservation Management Plan.
- Completion of the Rosebud Coastal Management plan.
- Exhibition of the Mills Beach Landscape Master Plan.
- Exhibition of the Rye Recreational Boating Precinct Plan.





Enhancing public spaces & places

To enhance the look, feel and function
of our townships, our open spaces
and our infrastructure

Cr Bill Goodrem

Highlights included:

- Receiving the 2011 Victorian Tidy Towns Award for Mornington.
- The construction of 13km of new footpaths/shared pathways.
- The adoption of the \$49 million Pavilion Strategy to progressively upgrade sporting club rooms and pavilions across the Shire.
- The adoption of the Public Toilet Strategy to progressively upgrade amenity blocks throughout the municipality.
- Completion of the document Feral Animal Management for Biodiversity Protection to better understand the impact of feral animal species on biodiversity within Shire bushland reserves and to identify priorities for feral animal management to best protect fauna and flora values.
- Introduction of a large-scale protection program to control weeds and animals that damage the native environment within the Western Port Ramsar area.
- Introduction of the Peninsula Safer Speeds trial project to reduce travel speeds in the 'Avenues' in Rosebud and on key rural roads across the peninsula. Results will be reported back to Council after 12 months.
- Completion of six stormwater retrieval and reuse systems which provided the collection and reuse of more than three mega litres of water for irrigation of sports fields and other maintenance activities.
- Completion of year eight of the oval rehabilitation program, which resulted in a reduction of potable water usage for irrigation of public open space by 90 per cent.
- Refurbishment of Sorrento Park with annual and perennial beds and the planting of a range of

Cr Bev Colomb

specimen trees.

- Development of master plans for Woolleys Reserve, Crib Point and Police Point Shire Park, Portsea. The Police Point plan was placed on public exhibition and encompasses a detailed conservation management plan and a landscape master plan developed in close liaison with a community reference group. The Woolleys Reserve plan focuses on provision of improved facilities to support equestrian facilities whilst also ensuring that a part of the reserve remains accessible for general public use at all times.
- Commencement of an expression of interest tendering and evaluation phase to shortlist companies for the following maintenance services (this was done as part of the Peninsula Way review for the Sustainable Infrastructure Maintenance Services 2 contracts, following a six-month community and stakeholder consultation process):
 1. buildings
 2. cleansing and drainage cleaning
 3. furniture and signs
 4. parks and roadsides
- An increased summer cleansing patrol resulting in the emptying of more than 20,000 litter, waste and recycling bins throughout January, as a result of the 25 per cent increase in tourism, which also resulted in increased street sweeping, public toilet, beach cleaning and footpath sweeping.



Improving community facilities

To ensure community facilities reflect the needs and expectations of our local communities

Highlights included:

- Completion of the new Hastings Community Hub catering for a wide range of community groups including educational, social and recreation users. The renovations created a community facility which is perfect for learning, and sharing community ideas. The hub is also home to Hastings Neighbourhood Renewal Program.
- Construction of the new Community Hub in Rosebud West to deliver services that offer increased social and learning opportunities to the Rosebud/Rosebud West and neighbouring communities. It provides a place where local children, families and older people can participate in a range of activities and increase social connections. The Community Hub is located next to the Eastbourne Primary School and integrated with the Early Learning Centre for greater coordination of services and an overall strengthened sense of community.
- Completion of a major refurbishment to the historic band hall building in Mornington Park. Originally built by unemployed labour during the depression years between 1933 and 1937, the restoration works included the addition of kitchen and bathroom facilities. This venue is the home of Mornington Youth and Citizens Band and is hired by fitness and dance groups and for private functions.



Cr Leigh Eustace



Cr Reade Smith



Cr David Gibb

- Construction of a new skate park at Emil Madsen Reserve in Mount Eliza. The park is a combination bowl and street style design, and has already attracted a lot of interest from skaters across Melbourne.
- The adoption of master plans for John Butler Reserve, Bunguyan and Tyabb Central Reserves, and the Parade Ground. Stakeholder groups actively participated in the development of these plans, and implementation of key improvements will take place over the coming five years.
- Adoption of a comprehensive sports lighting audit and strategy to provide direction for sports clubs in the provision of sports lighting as well as maximising the use of sports grounds while maintaining safe sports surfaces.
- The ongoing implementation of the Playground Strategy including the installation of new playgrounds at Balnarring Civic Reserve, Brim Brim Wetlands, Karina Street Reserve in Mornington and Mount Arthur Reserve, Rosebud. Outdoor table tennis tables were installed at Sorrento Park and in Balnarring Civic Reserve.
- Ongoing development of The Briars Homestead historic gardens, orchards, kitchen garden, grounds and the development and training of a team of new volunteers.
- Peninsula RideSafe implemented a number of initiatives to encourage cycling and also enhance cycling infrastructure, which included:
 1. free bicycle valet parking at Western Port Festival
 2. three 'ride to work' days at the Shire offices
 3. hosted a rest stop in Mornington as part of Bicycle Network's Around the Bay in a Day
 4. bike education skills sessions at Mornington Park and Rosebud.



Leading change on climate change

To address flood and fire risk,
to reduce our carbon footprint,
water usage and waste across
Shire operations and in the
wider community

Highlights included:

- The ongoing roll-out of the Shire's \$30 million Drainage Strategy to protect property and assets from flooding. Significant works occurred throughout the year at The Eyrie in McCrae.
- Coordination of a community group purchase scheme for solar power. The Shire's role in this project was to assess the price, products and workmanship of solar power providers and recommending the best provider to the community. Around 900 residents registered their interest in the program which enabled the Shire to negotiate a good discount on their behalf. More than 250 residents proceeded to purchase solar power systems for their homes. The panels were installed and were operational by the start of the financial year. The Shire also took advantage of the discounted price on offer by having 1.5 kilowatt systems installed on 11 Shire facilities and community halls. Each system is expected to save around \$350 per year in reduced electricity costs.
- Ongoing rapid response to extreme and severe weather events involving strong windstorms and intense rainfall (often requiring emergency response and assistance to the community and emergency service agencies after hours). This

also impacted considerably on the delivery of maintenance services - extensive and often repetitive repairs were required to many kilometres of unsealed roads damaged by stormwater runoff and the Shire's street sweeping and drain cleaning programs were also impacted due to flood waters and large volumes of debris.

- A reduction of 700 tonnes of greenhouse gas emissions per year from Shire operations (which is equivalent to removing 175 cars off the road each year). These savings have been achieved due to the purchase of green energy, and retrofitting Shire buildings with energy-saving devices.
- Ongoing delivery of community education and engagement programs based at the Eco Living Display Centre at The Briars in Mount Martha. The centre aims to show residents how they can retrofit their homes to make them more sustainable and energy, water, waste and resource efficient. Since opening more than 5,000 people have visited the centre. Workshops this year included:
 1. Schools Environment Week with more than 500 children participating
 2. Keep Australia Beautiful, winner of Victorian Tidy Town Awards 2011
 3. Daffodil Day
 4. Sustainable House Day, a nationwide event promoting sustainable houses
 5. sustainability workshops during school holidays including composting activities and safari adventures
 6. sustainability workshops on topics such as permaculture, seed saving, wicking beds and rainwater gardens
 7. gardening and pruning demonstrations including indigenous gardening
 8. Mayoral Sustainability Awards
- The growing of 30,000 plants at the Shire nursery for specific orders and around 25,000 plants for retail sales. The nursery also continued to provide training opportunities including work experience and TAFE placements, volunteering opportunities and school group visits.
- A reduction in the number of six cylinder vehicles in the Shire's vehicle fleet from 109 in 06/07 to 16 in 11/12; while four cylinders have increased from 49 in 06/07 to 145 in 11/12.



Enhancing the coastal experience

To protect and enhance opportunities to enjoy the coastal experience

Highlights included:

- The adoption of the Mornington Football Memorial Precinct Plan for Mornington's historical precinct in the vicinity of Schnapper Point Drive and the Esplanade to maximise the historical significance and recreational amenity of the area. A key inclusion is a new lookout. The plan outlines works to formalise the current car parking area, retain and improve patches of native vegetation and create an upgraded path network to improve accessibility and encourage alternative modes of transport.
- Approval from DSE for the Rosebud Coastal Management Plan. It has been prepared to provide strategic guidance for the use, development and management of the Rosebud Foreshore Reserve, particularly in relation to the location of foreshore activity and recreation nodes.
- Preparation of the Mornington Draft Coastal Management Plan which establishes a vision for the foreshore between Caraar Creek and Linley Point, developed with and supported by the community. The plan identifies issues, objectives and actions that will provide strategic guidance for the use, development and management of the Mornington Foreshore Reserve.
- Development of the Rye Recreational Boating Precinct Plan. Rye is one of the major boating centres on the peninsula's Port Phillip coastline and there is an increasing need to manage the demand for boating, along with other demands for other beach and foreshore activities. The plan mainly assesses the existing capacity and opportunity for improvements to the public boating infrastructure but also considers boating in relation to other activities within the precinct.





Healthy, safe & connected communities



To provide services, support and care that is responsive to the needs of our families, young people, older residents and those most in need

Highlights included:

- The provision of the following services to more than 9,000 older people and people with disabilities, to assist them to remain living at home safely and independently:
 1. 4,064 comprehensive 'living at home' assessments to develop care plans to support clients' independence and functional capacity (an increase of 1,314 assessments)
 2. 167,000 hours of home/personal/respite care (an increase of 4,000 hours on last year's figures).
 3. 86,000 delivered meals.
 4. 4,500 hours of home maintenance and modifications (an increase of 500 hours).
 5. 9,300 community transport passenger trips (an increase of 800).
 6. 6,000 hours of activity programs.
- Introduction of an Emergency Management Coordinator position, which enabled a number of Shire strategic fire prevention and emergency management response documents to be updated, reviewed and tested during the year.
- Prepared 16 new fire management plans for bushland reserves which are ready to be considered by the Mornington Peninsula Municipal Fire Management Planning Committee prior to adoption by Council (the Shire already has 191 adopted plans).
- Conducted 39 fire 'walk and talks' from October 2011 to March 2012, to engage with neighbours regarding management of bushland reserves.
- The introduction of a breast feeding café in the Mornington area as a weekly drop-in service to increase breast feeding rates by offering early and practical support in a timely manner.



Cr Lynn Bowden

- Winning the Keep Australia Beautiful Tidy Town Young Leaders Award for the Shire's Wild Life program. The aim of the program is strengthening relationships between young people and their peers, family and community. In 2011 the program was offered to young people from Balnarring, Red Hill, Boneo, Rye, Rosebud and St Andrews.
- Nomination in the 2011 Australian Family Child Care Awards 'Children's Service of the Year' for the Shire's family day care program for outstanding achievement in child care.
- The appointment of the Shire's Aboriginal Support & Development Team Leader to the working party for the Minister for Local Government and Minister for Aboriginal Affairs.
- Supporting more than 40 events to commemorate 150 years since the gazetting of the townships of Rye, Dromana, Hastings/Old Tyabb and Mornington. Four history markers were unveiled at the oldest primary school in each township.
- The biennial Festival of Arts and Ideas was held in October 2011 and presented a 'trail' of arts and cultural events that celebrated the creative works of local and Victorian artists and musicians, along with a books and writing program that presented talks, readings and workshops by leading authors and poets.
- The presentation of key exhibitions at Mornington Peninsula Regional Gallery including *Sea of dreams: The lure of Port Phillip Bay 1830-1914*, and the National Gallery of Australia's *Roy Lichtenstein: Pop remix* (the Gallery was the sole Victorian venue for this major touring exhibition).



Cr Antonella Celi

Supporting a sustainable economy

To foster an innovative business community and promote the peninsula's tourism, agricultural and rural sector

Highlights included:

- Ongoing promotion of the Mornington Peninsula as an ideal destination for conferences, meetings and business events. Shire staff worked with venues that can host business events and meetings to roll-out a three-year business events strategy and action plan.
- The introduction of the Shire's food award scheme Best Bites in November 2011 by leading environmentalist Rob Gell. Best Bites is a Shire-wide commitment to assist food businesses and consumers by recognising the importance of safe and healthy food, responsible serving of alcohol and tobacco, recycling and waste management, use of energy and water and access for all.
- Ongoing support to local chambers of commerce to bring local businesses together to help develop and implement marketing initiatives which enhance the vibrancy of our local townships and attract locals and visitors to our towns and villages.
- Coordination of the annual Careers and Jobs Expo, which is aimed at local students and job seekers and offers a range of information and stalls from employers, industry associations, employment agencies and training providers.
- Ongoing traineeships each year in planning, tourism and natural systems. In addition the Wal Morrison youth traineeship program provides employment and formal training to five young people each year. Trainees are rotated throughout various units of the Shire to gain a thorough understanding of local



government systems and processes as they complete a Certificate II in Local Government. The Shire also has a 'never say no' attitude to work experience, hosting more than 100 local secondary and tertiary students each year.

- Support to the local tourism industry in developing marketing campaigns to promote the peninsula's valued coastal and rural attractions, and provide strategic advice to local tourism operators. The tourism industry group, Mornington Peninsula Tourism, was inducted into the Victorian Tourism Awards Hall of Fame after winning the Specialised Tourism Services Award for the third consecutive year.
- Implementation of the inaugural Frankston and Mornington Peninsula Excellence in Business Awards. This was well received with 71 nominations. The award night was held at the Mornington Racing Club with more than 200 people in attendance.





Cr Graham Pittock

Innovative, responsive, value-for-money service delivery

To optimise value for ratepayers
through efficient, effective and
innovative service delivery

Highlights included:

- Introduction of mobile field technology, such as iPads, to undertake the Shire's annual fire prevention inspection program. The technology reduced the administration time frame from three weeks to three days for fire prevention notices.
- Development of a streamlined event application process, reducing the bureaucratic and legislative burden for event organisers, especially community events.
- Receiving a score of 96 per cent for an audit of the Shire's Public Liability and Professional Indemnity insurances, demonstrating that our continued emphasis on risk management translates into reduced insurance premiums and a safer community.
- The audio recording of Council meetings on the Shire's website, allowing those unable to attend Council meetings to listen to proceedings.
- The introduction of a system to receive building applications electronically, saving many hours of manual scanning and filing.
- The completion of revaluation figures on all rateable properties within the Shire comprising site value (land), capital improved value (land and buildings) and net annual value (net rental value) for 95,000 properties
- Continuous improvement in the statutory planning area has resulted in more applications being received by Council as complete, and a total reduction in the number of (statutory) days taken to decide a planning application.







Contact us

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Mornington Peninsula Shire
Private Bag 1000, Rosebud 3939

In person

Customer Service Centres are open from 8.30am – 5pm Monday to Friday (excluding public holidays).

- Rosebud, 90 Besgrove Street (Melway: 170 A4)
- Mornington, 2 Queen Street (Melway: 104 D10)
- Hastings, 21 Marine Parade (Melway: 154 K11)
- Somerville, 14 Edward Street, within Recreation & Community Centre (Melway: 107 E12)

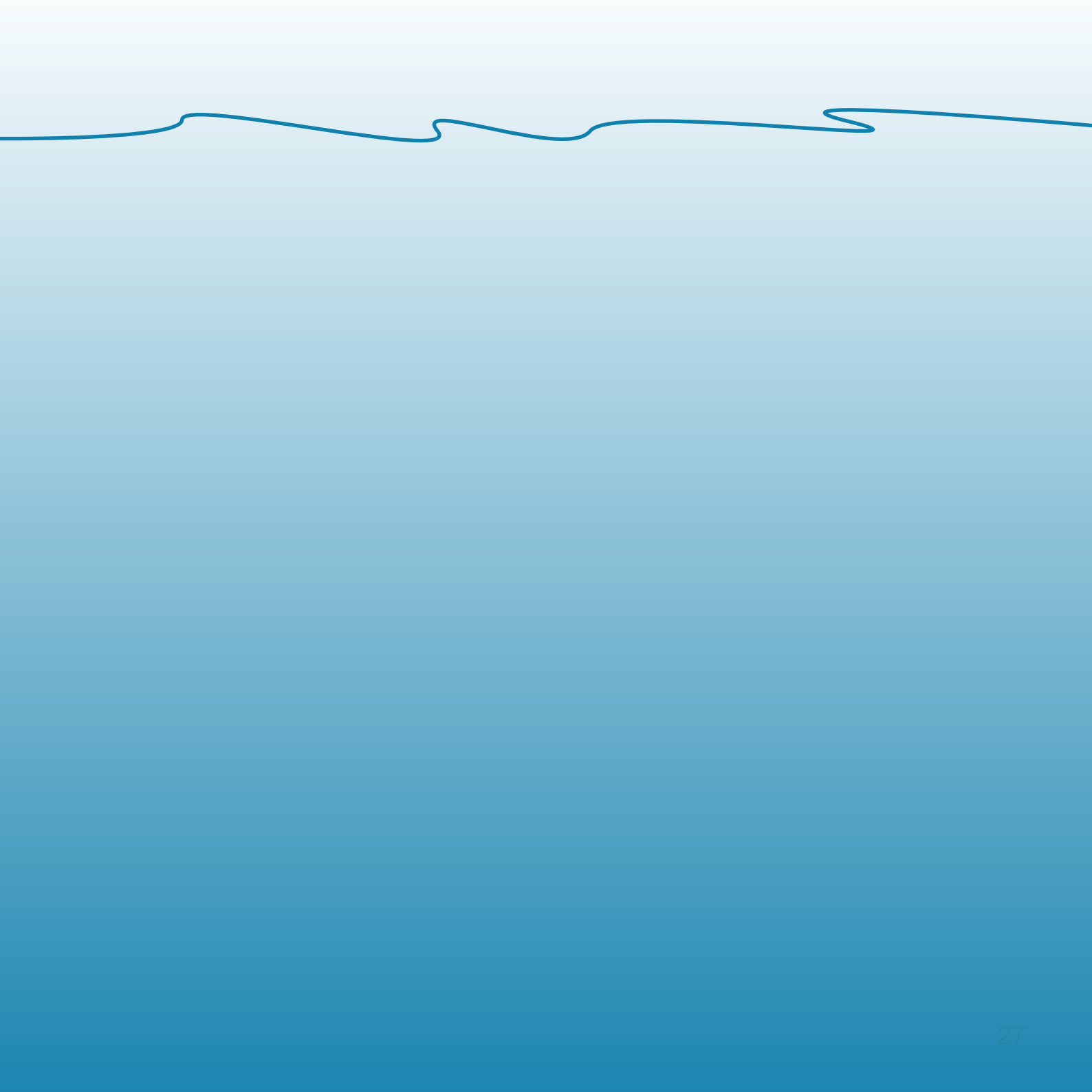
Website

www.mornpen.vic.gov.au

We welcome your comments and suggestions. Please take a minute to provide us with your feedback.

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This publication is authorised by the Mornington Peninsula Shire Chief Executive Officer,
Dr Michael Kennedy OAM, 90 Besgrove Street, Rosebud 3939





**MORNINGTON
PENINSULA**
Shire



COMMITTED TO A
SUSTAINABLE
PENINSULA

