

Subsidies Guidelines

2025 / 2029

Council's Community Investment Funding



Acknowledgment of country

Mornington Peninsula Shire acknowledges the Bunurong people, who have been the custodians of this land for many thousands of years; and pays respect to their elders past and present. We acknowledge that the land on which we meet is the place of age-old ceremonies, celebrations, initiation and renewal; and that the Bunurong peoples' living culture continues to have a unique role in the life of this region.





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Introduction

The Mornington Peninsula Shire Council (the Council) re-adopted the Community Investment Funding Policy and Framework (2025) to continue to invest in our community through grants, subsidies, sponsorships and the Mornington Peninsula Community Charitable Trust.

Community Investment Funding (CIF) supports local organisations to deliver essential services, programs to support our community needs. Funding empowers local volunteering and community organisations to make a real difference to outcomes for the community, at the local level.

Funding Programs are aligned to the Community Vision's Principles and the strategic directions of the **Council Plan 2025–2029, Place, People and Prosperity**.

The CIF Policy (2025) and Subsidies Guidelines govern the determination of Subsidies funding.

Place Celebrate, protect and enhance our unique blend of coast, hinterland, green wedge and connected villages and townships.

People A safe, accessible, inclusive and engaged community that fosters our diverse culture, supporting health and wellbeing and a connected and compassionate society for all.

Prosperity Enabling balanced growth through innovation, empowering community groups and volunteers and fostering a resilient, thriving and vibrant local economy.

General Eligibility for Subsidies

Eligibility

- Applicants must be an organisation based in the Mornington Peninsula Local Government Area and working collaboratively with Council to deliver programs, projects, services and activities within the Mornington Peninsula Shire.
- In the CIF Policy a subsidy may occur when the price to the direct user does not cover full costs and there is a recognised community benefit in covering a portion of the costs from the rate base.
- Funding for Subsidy Programs for 2025–2029 and identified recipient organisations and community groups was adopted by Council 6 May and 1st July 2025 for the 4-year cycle of Council.
- Applicants making an application must be:
 - a. a current incorporated association, and/or
 - b. a current registered Not-For-Profit, Charity, Public Benevolent Institution.
- Organisations making an application must be solvent and have adequate level of public liability insurance relevant to the project. (*Note: unincorporated community groups must use an auspice organisation to apply*).
- The applicant must not be in debt and must be compliant with and have acquitted, all funding previously awarded by the Shire, and/or have approval from the Program Manager for an extension.
- Successful applicants must expend the funds for lawful use as per the Subsidy Funding Agreement.

Subsidies Adopted by Council

Place

Environmental Sustainability Subsidies

- Western Port Biosphere Subsidy

People

Cohesive Community Subsidies

- Peninsula Transport Assist Subsidy
- Community Houses/Centres Subsidies
- Toy Library Subsidies
- Commemorative Events Subsidies (*targeted to organisations with model rules/constitutions to celebration Nationally recognised events*)

Healthy Community Subsidies

- Seniors Festival Subsidies
- Senior Citizens Clubs Subsidies

Safe Community Subsidies

- Community Support Centres Subsidies
- Local Essential Safety Services Subsidies
- Community-Led Safety Subsidies

Prosperity

Prosperous Community Subsidies

- Tourism Business Subsidies
- Visitor Economy Partnership Subsidy

Ineligibility for Subsidy

1. Organisations, unincorporated associations, or community groups:
 - a. not based in the Mornington Peninsula Shire and
 - b. programs, projects, or services not delivered in and/or do not directly benefit Mornington Peninsula Shire's communities.
2. Funding for an applicant's personal or travel expenses, sporting trips, protests/demonstrations, uniforms, conference fees, annual and/or industry fees, alcohol, gifts, prizes, appeals and donations to other organisations.
3. Organisations not adopted by Council to receive an annual subsidy.

Application Support

Should assistance be needed submitting an application online in the SmartyGrants system please contact the Grants Administration Officer – Finance at
E: Grants.Admin.Finance@mornpen.vic.gov.au or call 5950 1819.

Assistance is available for applicants with disabilities and culturally and linguistically diverse applicants. Contact us at
E: access@mornpen.vic.gov.au or call 5950 1978.

Free interpreting services can be arranged for individuals with limited or no English language proficiency.
Please contact our Inclusion Team at
E: access@mornpen.vic.gov.au or call 5950 1978.

Subsidy Management Process

Applications

Applications for Subsidies must be completed and submitted on-line and in accordance with the eligibility, priorities, criteria and timing of the Subsidy. Application forms are available via the link supplied in the invitation to apply email from Mornington Peninsula Shire. An application must be submitted online in **SmartyGrants**.

Applications must:

- Align and support the priorities of the Council Plan and the policies and strategies of Council.
- Address the application criteria and respond to any compliance questions with attachments as required.
- Demonstrate strong partnership values and value for money to the Mornington Peninsula Shire Community.
- The Shire is a Child Safe organisation, applicants need to comply with their organisation's Child Safe Policy, which needs to be attached to your application. Alternatively, applicants may agree to comply with the Shire's Child Safety Policy. In this case, a Verification for Compliance of Child Safety form is required to be completed and signed (available upon request).
- Applications after the closing date will not be accepted and there will be no appeal process for late applications.

Assessment of Subsidies

- Applications must align with the priorities of the Subsidy Guidelines, priorities and relevant assessment criteria.
- After the closing date of the Subsidy, an eligibility check is conducted for each application

and progressed to a Subsidy Assessment Panel if deemed eligible.

- Subsidy Assessment Panels may reflect stakeholders' input across Council as required.
- Applicants may be requested to provide additional supporting information to assist with the assessment of the application.
- Subsidy funding is subject to the adoption of Council's annual budget and therefore the level of assistance is limited by Council's budget allocation and its priorities. No applicant can be guaranteed funding, nor can any applicant be guaranteed to receive the full amount requested.
- Applications after the closing date will not be accepted and there will be no appeal process for late applications.

Notification Process

Applicants will be notified in writing of the result of their application.

Funding Agreements and Payment

Successfully subsidised programs or services are subject to a Funding Agreement, signed by the parties.

A Funding Agreement includes:

- a description of the program or service for which the Subsidy is being provided.
- the funding to be received, the details and a payment schedule if relevant.
- details to be promoted and how it will be promoted by Council and the recipient of the Subsidy funding if relevant.
- Details of periodic reporting, if required
- the deadline for submission of the AGM report and audited financial statements, which must be submitted by the due date.

Once the Funding Agreement has been finalised payments are processed.

Should the Funding Agreement fail to be signed by the applicant within 14 days Council reserves the right to withdraw the Subsidy.

Reporting and Monitoring

- Subsidised programs or services must be reported on and acquitted as detailed in the Funding Agreement. Reports provide Council and the public with feedback on agreed outputs and desired outcomes, relevant data and lessons learned as a result of the funded programs, projects or services. While detailed financial reports are required, further documentation and evidence of expenses may also be sought.
- The Shire reserves the right to audit approvals and acquittals.
- Council may request audited financial statements on acquitting the project where Subsidy funding to an organisation exceeds \$5,000.
- An AGM report and audited financial statements must be submitted within 6 months of your organisation's AGM as stated in the Funding Agreement unless otherwise agreed.

Community Investment Funding Principles and Ethics

Good Governance and Transparency

The Mornington Peninsula Shire is committed to fair and transparent Community Investment Funding decision-making in the public interest.

Applications are:

- registered in the SmartyGrants system, which is subject to audit.
- reviewed for conflict of interest, which must be declared by potential assessors and addressed as part of the process.
- assessed objectively against eligibility and priorities criteria listed in the guidelines.
- N.B. successfully funded subsidies are reported through publicly available reports with promotion of the Shire's support utilising authorised logo required as a condition of the funding.

Achievement of the best outcomes

Priority is given to applications that will achieve the best outcomes for the municipal community's existing and future generations. In doing so, all subsidised programs or services must be able to deliver one or more of the Subsidy priorities, comply with legislation and align with the Mornington Peninsula Shire Council Plan's strategic directions : Place, People, Prosperity.

Collaborative Relationships

Constructive relationships with applicants and recipients are built on mutual respect and transparency of Council decisions, actions and information. Council's subsidies must be visible and in accordance with the specific marketing approaches in the Funding Agreement. Highlighting Council's commitment to building the Mornington Peninsula Shire's environmental, economic, social and cultural capital for public benefit.

Diversity And Access

The Shire's diverse community extends across 44 townships and rural areas where people form bonds around place, identity and interests. Applications are encouraged from Council's adopted organisations: supporting people with diverse ethnic and cultural backgrounds of all ages, gender identities and people with disability.

Safety

The safe delivery of programs, projects or services is a Council priority and as such scrutiny of safety obligations shall be undertaken for the protection of the environment and the public.

Value for Money

Council is committed to the economic, social and environmental sustainability of the Mornington Peninsula Shire. In meeting the eligibility and priorities of the Subsidy, funding applications should represent strong financial and reputational value for Mornington Peninsula Shire Council.

Community Investment Funding Subsidies Guidelines

Western Port Biosphere Subsidy

1. Purpose of the Western Port Biosphere Subsidy

The Biosphere Foundation collaborates with local governments through research, education, community engagement, partnerships and on-ground conservation efforts within the Biosphere region, which encompasses the entire MP Shire, to create a sustainable future for Western Port.

2. Desired Outcomes – Western Port Biosphere Subsidy

Applications must align with the desired outcome and achieve the priorities below:

Desired Long-Term Outcomes	Program Outcomes	Priorities
A healthy natural environment	Improved health of Western Port's natural environment	Research in the Biosphere across Local Government.
		Providing a framework for collaboration for partnering local government areas.
		Gain funding from Federal & State Government agencies which may not apply to individual Local Governments.
		Works with Friends Groups and other organisations to deliver environmental and climate mitigation initiatives.
		Partners with Landcare Groups across the network to promote and deliver projects.

Community Investment Funding Subsidies Guidelines

3. Eligibility – Western Port Biosphere Subsidy:

Applications are open to the following group:

- Western Port Biosphere

4. Assessment Criteria – Western Port Biosphere Subsidy

Assessment for this subsidy will be based on the above-mentioned priorities and delivery outputs below.

5. Subsidy Deliverables – Western Port Biosphere Subsidy

Western Port Biosphere will deliver and report on the following:

- Number of co-ordinated programs
- Number of volunteers
- Number of volunteer hours
- Number of hectares connected habitat

Western Port Biosphere Subsidy

Program Manager

James Rose

E: James.Rose@mornpen.vic.gov.au



Community Investment Funding Subsidies Guidelines

Peninsula Transport Assist Subsidy

1. Purpose of the Peninsula Transport Assist Subsidy

To offer alternative affordable transport.

2. Desired Outcomes of the Peninsula Transport Assist Subsidy:

Applications must align with desired outcome and priorities below:

Desired Long-Term Outcome	Program Outcome	Priorities
A cohesive, resilient community	Improved access to affordable transport	Improved access to affordable transport

3. Eligibility – Peninsula Transport Assist Subsidy

Applications are open to: Community Transport – Peninsula Transport Assist

4. Assessment Criteria – Peninsula Transport Assist Subsidy

Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Peninsula Transport Assist Subsidy

Peninsula Transport Assist will deliver and report on the following:

- Number of trips per annum
- Number of passengers per annum
- Number of kilometres per annum
- Number of volunteers
- Number of volunteer hours

Peninsula Transport Assist Subsidy

Program Manager

Louise Jolly

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Community Investment Funding Subsidies Guidelines

Community Houses/Centres Subsidies

1. Purpose of the Community Partnerships, Services and Subsidies

To offer opportunities to connect, enable learning and socialise in local settings.

2. Desired Outcomes of the Community Partnerships, Services and Subsidies

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcome	Priorities
A cohesive and resilient community	Improved skills and local cohesion	Neighbourhood House Co-ordination Programs and community outreach programs

3. Eligibility – Community Houses/Centres Subsidy

Applications are open to the following groups:

- Community Houses/Centres/Hub
- Balnarring Outreach Programs – Balnarring Community Hub Inc
- Coolart Ward – Outreach Programs

4. Assessment Criteria – Community Houses/Centres Subsidies

Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Community House/Centres and Outreach



Community Investment Funding Subsidies Guidelines

Program Subsidies

Community Houses/Centres and Outreach Programs will deliver and report on the following:

- Number of volunteers
- Number of volunteer hours
- Number of coordinated programs and activities
- Number of participants
- Number of programmed hours per annum

Community Houses/Centres Subsidies

Program Manager

Tori Norris

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Community Investment Funding Subsidies Guidelines

Toy Libraries Subsidies

1. Purpose of the Toy Libraries Subsidies:

To enable affordable access to educational and exercise toys that support early childhood development and build resilience.

2. Desired Outcomes of the Toy Library Subsidies

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcome	Priorities
A cohesive resilient community.	Improved access to early childhood development learning tools and equipment.	Toy Library Services, early childhood development.

3. Eligibility – Toy Libraries Subsidies

Applications are open to the following groups:

- Hastings Toy Library
- Mornington Toy Library
- Rosebud Toy Library

4. Assessment Criteria – Toy Libraries Subsidies

Assessment for this subsidy will be based on the above-mentioned priorities.



Community Investment Funding Subsidies Guidelines

5. Subsidy Delivery – Toy Libraries Subsidies

Toy Libraries will deliver and report on the following:

- Number of loans per annum
- Number of members
- Number of volunteers
- Number of volunteer hours
- Number of sessions Toy Libraries are open to the public each week.

Toy Libraries Subsidies

Program Manager

Tricia Folvig

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Community Investment Funding Subsidies Guidelines

Commemorative Events Subsidies

1. Purpose of the Commemorative Events Subsidies:

To enable community-led National Events to be delivered locally.

2. Desired Outcomes of the Commemorative Events Subsidies

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcome	Priorities
A cohesive resilient community.	Improved participation in National Commemorative events.	Australia Day Events
		Survival Day Events
		ANZAC Day Services

3. Eligibility – Commemorative Events Subsidies

Applications are open to Eligible groups, not-for-profit organisations and organisations who have model rules/constitution to deliver nationally recognised events.

4. Assessment Criteria – Commemorative Events Subsidies

Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Commemorative Events Subsidies

Commemorative Event organisers will deliver and report on the following:

- Estimated number of people attending the funded event
- Estimated co-contribution by the funded applicant (financial or in kind)

Commemorative Events Subsidies

Program Manager

Tricia Folvig

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Community Investment Funding Subsidies Guidelines

Senior Festival Subsidies

1. Purpose of the Senior Festival Subsidies:

To attract and celebrate activities that support socially inclusive engagement in the annual Senior's Festival.

2. Desired Outcomes of the Senior Festival Subsidy

Applications must align with the desired outcome and achieve the priorities below:

Desired Long-Term Outcomes	Program Outcome	Priorities
A cohesive resilient community.	Increased social participation.	Activities for socially inclusive participation during the annual Senior's Festival in October.

3. Eligibility – Senior Festival Subsidies

Applications are open to Organisations and community groups participating in the Senior Citizen's Festival.

4. Assessment Criteria – Senior Festival Subsidies

Assessment for this subsidy will be based on the above-mentioned priority.

5. Subsidy Delivery – Seniors Festival Subsidies

Seniors Festival organisers will deliver and report on the following:

- Number of events/activities
- Number of participants
- Number of volunteers
- Number of volunteer hours

Senior Festival Subsidies

Program Manager

Lauren Carlomagno

E: Lauren.Carlmagno@mornpen.vic.gov.au



Community Investment Funding Subsidies Guidelines

Senior Citizens Clubs Subsidies

1. Purpose of the Senior Citizens Clubs Subsidies:

To support older members of the community to engage socially, maintain independence and resilience.

2. Desired Outcomes of the Senior Citizens Subsidies

Applications must align with the desired outcome and achieve the priority below:

Desired Long-Term Outcomes	Program Outcome	Priorities
A cohesive resilient community.	Improved inclusion and sense of wellbeing.	Senior Citizen's social inclusion, participation and creating sense of belonging.

3. Eligibility – Senior Citizens Clubs Subsidies

Applications are open to the following groups:

- Senior Citizen's Clubs

4. Assessment Criteria – Senior Citizens Clubs Subsidies

Assessment for this subsidy will be based on the above-mentioned priority.

5. Subsidy Delivery – Senior Citizens Subsidies

Senior Citizens Groups will deliver and report on the following:

- Number of meetings
- Number of participants
- Number of hours of social activities
- Number of Seniors Network Meetings
- Number of Volunteers
- Number of volunteer hours

Senior Citizens Subsidies

Program Manager

Lauren Carlomagno

E: Lauren.Carlomagno@mornpen.vic.gov.au



Community Investment Funding Subsidies Guidelines

Community Support Centres Subsidies

1. Purpose of the Community Support Centres Subsidies

To enable volunteer support and facilitation of federal emergency relief to individuals and families experiencing hardship and loss.

2. Desired Outcomes of the Community Support Centres Subsidies

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcome	Priorities
A safe and respectful community.	Improved safety and wellbeing.	Food relief and vouchers
		Rental support.
		Hygiene and needle exchange.
		Referrals to other agencies/support.

3. Eligibility – Community Support Centres Subsidies

Applications are open to the following groups:

- Mornington Community Support Centre
- Southern Peninsula Community Support
- Western Port Community Support Centre

All other eligibility is listed above (on **page 5** of this document)

4. Assessment Criteria – Community Support Centres Subsidies

Assessment for this subsidy will be based on the above-mentioned priorities.

Community Investment Funding Subsidies Guidelines

5. Subsidy Delivery – Community Support Centre Subsidies

Community Support Centres will deliver and report on the following:

- Number of incidences of funding relief for rent
- Number of incidences of funding relief for food
- Number of incidences for other forms of funding relief
- Number of referrals
- Number of volunteers
- Number of volunteer hours
- Total estimated hours of induction training per volunteer

Community Support Centres Subsidies

Program Manager

Tricia Folvig

E: communityinvestfunding@mornpen.vic.gov.au

Community Investment Funding Subsidies Guidelines

Local Essential Safety Services Subsidies

1. Purpose of the Local Essential Safety Services Subsidies:

- To enable access to affordable legal advice and representation.
- To ensure accessibility of meals when experiencing an emergency.

2. Desired Outcomes of the Local Essential Safety Services

Subsidies

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcomes	Priorities
A safe and respectful community.	Improved protection of legal rights.	Essential legal advice, including Family Violence and Residential Tenancy Advice and representation.
	Improved access to nutrition in a safe environment.	Soup Kitchen providing essential food to vulnerable citizens of the Southern Peninsula.

3. Eligibility – Local Essential Safety Services Subsidies

Applications are open to the following groups:

- Peninsula Community Legal Centre
- Vinnies Kitchen

4. Assessment Criteria – Local Essential Safety Services Subsidies



Community Investment Funding Subsidies Guidelines

Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Peninsula Community Legal Subsidy

Peninsula Community Legal will deliver and report on the following:

- Number of residents presenting for advice and support
- Number of residents presenting for advice and support regarding Family Violence
- Number of residents presenting for advice and support regarding Rental Disputes
- Number of tribunal/court appearances on behalf of residents

6. Subsidy Delivery – Vinnies Kitchen Subsidy

Vinnies Kitchen will deliver and report on the following:

- Number of meals delivered per annum
- Total number of days meals service was available per annum
- Number of volunteers
- Number of volunteer hours

Peninsula Community Legal Subsidy

Program Manager

Tricia Folvig

E: communityinvestfunding@mornpen.vic.gov.au

Vinnies Kitchen Subsidy

Program Manager

Tricia Folvig

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Community Investment Funding Subsidies Guidelines

Community-Led Safety Subsidies

1. Purpose of the Community-Led Safety Subsidies

- To support local emergency response to offshore incidents in Western Port Bay and Bass Strait.
- To improve water safety at patrolled beaches in summer.
- To support SES to respond to emergency call outs.
- To improve driving safety and reduce vehicles crashes.

2. Desired Outcomes of the Community-Led Safety Subsidies

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcomes	Priorities
A safe and respectful community	Improved offshore recreation safety	Life Saving rescue and recovery
	Improved water safety at patrolled beaches	Christmas/January peak period paid patrols for the beaches: Sorrento, Portsea, Gunnamatta and Point Leo
	Improved community-based emergency response	Fuel support for SES Hastings Fuel support for SES Sorrento
	Improved student road safety awareness	Community Safety Awareness Programs for young people

Community Investment Funding Subsidies Guidelines

3. Eligibility – Community Led Safety Subsidies

Applications are open to the following groups:

- Western Port Coastguard
- Life Saving Victoria
- SES Hastings
- SES Sorrento
- Fit 2 Drive Foundation

All other eligibility is listed above (on page 6 of this document)

4. Assessment Criteria – Community Led Safety Subsidies

Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Western Port Coast Guard Subsidy

Western Port Coast Guard will deliver and report on the following:

- Total number of current trained Western Port Coast Guard members
- Number of emergency call outs
- Number of rescues and recoveries
- Estimated hours of training per volunteer per annum
- Number of volunteers
- Number of volunteer hours

6. Subsidy Delivery – Life Saving Victoria Subsidy

Life Saving Victoria will deliver and report on the following:

- Total number of rescues on Mornington Peninsula beaches
- Number of additional life savers employed over the peak summer period per
Mornington Peninsula Beach

Community Investment Funding Subsidies Guidelines

- Number of weeks covered by paid lifesavers.

7. Subsidy Delivery – SES Hastings Subsidy

SES Hastings will deliver and report on the following:

- Number of emergency call outs
- Total number of incidents or assistance in response to SES call-outs
- Estimated hours of training for volunteers
- Number of volunteers
- Number of volunteer hours

8. Subsidy Delivery – SES Sorrento Subsidy

SES Sorrento will deliver and report on the following:

- Number of emergency call outs
- Total number of incidents or assistance in response to SES call-outs
- Estimated hours of training for volunteers
- Number of volunteers
- Number of volunteer hours

9. Subsidy Delivery – Fit 2 Drive Subsidy

Fit 2 Drive will deliver and report on the following:

- Number of participating Mornington Peninsula schools
- Number of student participants



Community Investment Funding Subsidies Guidelines

Western Port Coastguard

Program Manager

Tricia Folvig

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Life Saving Victoria Subsidy

Program Manager

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SES Hastings Subsidy and SES Sorrento Subsidy

Program Manager

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Fit 2 Drive Foundation Subsidy

Program Manager

Carolyn Lindsay

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Community Investment Funding Subsidies Guidelines

Tourism Business Subsidies

1. Purpose of the Tourism Business Subsidy

To enhance tourism in the Mornington Peninsula.

2. Desired Outcomes of the Tourism Business Subsidy

Applications must align with the desired outcome and achieve one or more of the priorities below:

Desired Long-Term Outcomes	Program Outcomes	Priorities
A prosperous, dynamic economy	Improved tourism visitation and spend	Support for in-region Visitor Information Centres provide information on tourism
		Increase visitor dispersal, spend and length of stay within the Mornington Peninsula
		Promotion of tourism experiences and events

3. Eligibility – Tourism Business Subsidy

Applications are open to Organisations operating an existing Visitor Information Centre in the Mornington Peninsula Shire

- Sorrento Beachside Tourism
- Mornington Beach Side (Northern)
- Beyond the Bays Tourism

All other eligibility is listed above (on page 5 of this document)



Community Investment Funding Subsidies Guidelines

4. Assessment Criteria – Tourism Business Subsidy

Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Tourism Subsidy

Sorrento Beachside Tourism, Mornington Beachside (Northern) Tourism and Beyond the Bays Tourism will deliver and report on the following:

- Number of days open per annum
- Number of visitors per annum
- Number of enquiries per annum
- Number of volunteers
- Number of volunteer hours
- Estimate hours of training/learning per volunteer per annum

Tourism Business Subsidies

Program Manager

Sam Jackson

E: Funding@tourism.mornpen.vic.gov.au



Community Investment Funding Subsidies Guidelines

Visitor Economy Partnership Subsidy

1. Purpose of the Visitor Economy Partnership Subsidy:

To partner with Mornington Peninsula Regional Tourism to attract/increase visitors to the Mornington Peninsula.

2. Desired Outcomes of the Visitor Economy Partnership Subsidy

The Application must reflect the 5-year Mornington Peninsula Destination Management Plan, which aligns to the Mornington Peninsula's Council's desired outcomes. The Plan details short and medium-term actions for 6 prioritised areas, as listed below:

Desired Long-Term Outcomes	Program Outcomes	Priority areas
A prosperous, dynamic economy	Improved tourism visitation and spend	Increase international visitation
		Increase interstate visitation
		Increase domestic overnight visitation
		Increase visitation across the region

3. Eligibility – Visitor Economy Partnership Subsidy

Applications are open to:

- Mornington Peninsula Regional Tourism
- Funding will be paid bi-annually based on required acquittals and reporting.



Community Investment Funding Subsidies Guidelines

4. Assessment Criteria – Visitor Economy Partnership Subsidy

Program Assessment for this subsidy will be based on the above-mentioned priorities.

5. Subsidy Delivery – Visitor Economy Partnership Subsidy

Mornington Peninsula Regional Tourism must deliver the short and medium-term actions, and show progress on long-term actions, that it is responsible for over 5 years as listed in the Mornington Peninsula Destination Management Plan, and

- Provide bi-annual progress reports for the delivery of actions outlined in the annual delivery plan, together with
- The project planning/preparation to enable the delivery of the medium –term priority actions.
- End of each Financial Year reporting must include:
 - visitation and dispersal across the region
 - visitor yield
 - visitor experience and satisfaction
 - Awareness of the region.
 - Number of destination development projects/events
 - Estimated number of attendees at development project/events

6. Subsidy Amount

Total Funding **\$200,000**

Payments of \$100,000 to be made 6 monthly subject to progress reporting through 6 monthly acquittals.

Visitor Economy Partnership Subsidy

Program Manager

Sam Jackson

E: Funding@tourism.mornpen.vic.gov.au





Service Centres

ROSEBUD

90 Besgrove Street, 3939

MORNINGTON

2 Queen Street, 3931

HASTINGS

21 Marine Parade, 3915



Contact 1300 850 600 (24 hours) or 5950 1000



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**Mornington
Peninsula Shire**