

Shaping Greater Dromana Plan

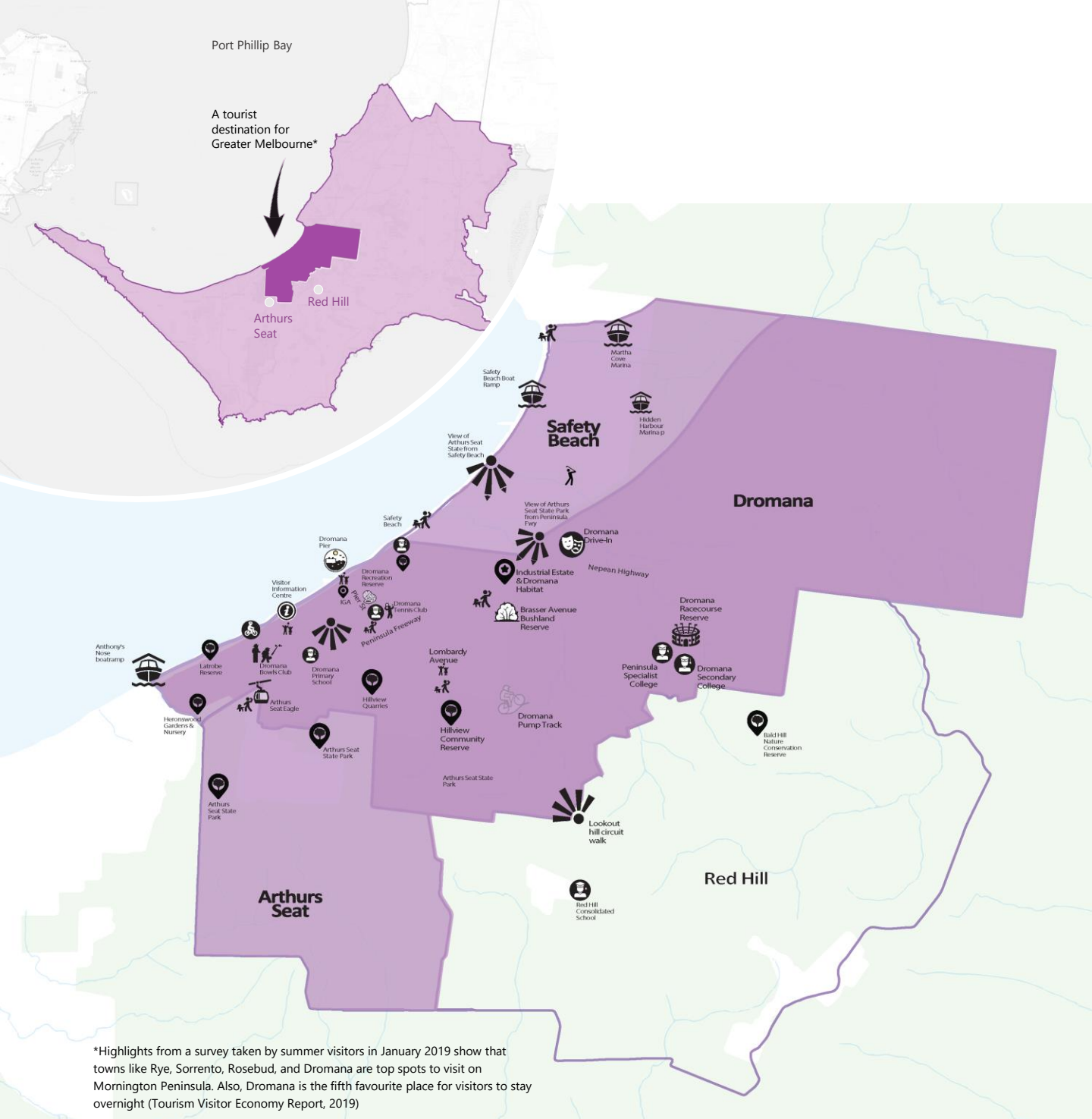
September 2024



**MORNINGTON
PENINSULA**
Shire

Acknowledgement of Country

Mornington Peninsula Shire acknowledges the Bunurong people, who have been the custodians of this land for many thousands of years; and pays respect to their elders past and present. We acknowledge that the land on which we meet is the place of age-old ceremonies, celebrations, initiation and renewal; and that the Bunurong peoples' living culture continues to have a unique role in the life of this region.



Scope of the Shaping Greater Dromana Plan

The Shaping Greater Dromana Plan provides a strategic framework for the Greater Dromana area and explains how various Council led plans, projects and initiatives contribute to shaping the area's future. It envisions a well-planned and sustainable township characterised by a healthy, thriving, and connected community.

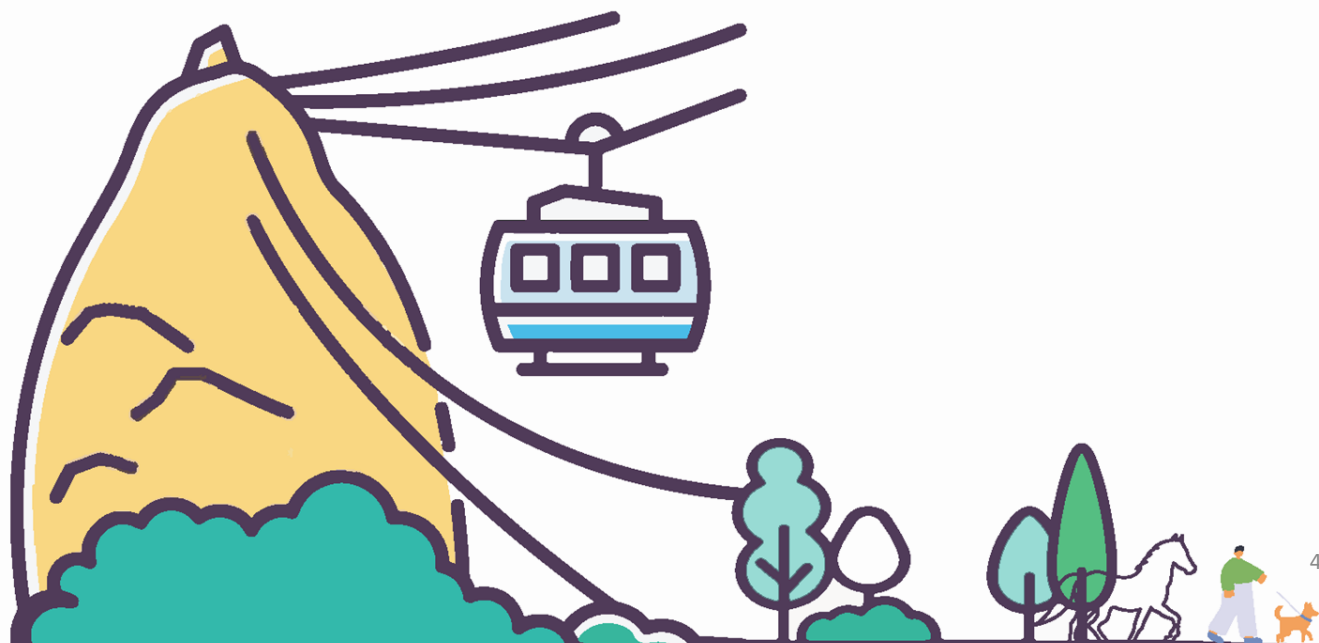


Shaping Greater Dromana

Your Township. Your Vision.

The Greater Dromana area celebrates its unique coastal setting nestled at the base of Arthurs Seat. The large township of Dromana will provide local shops, schools, parks, jobs and services for communities living in Dromana and Safety Beach. The area will continue to be a popular place for the many tourists who come to visit. Our economy will thrive, driven by diverse and innovative local businesses and industry. Future development in the area will be carefully integrated, respecting our local character and significant landscapes, and we will ensure our local biodiversity is healthy, valued and protected.

This vision incorporates essential elements from the Housing and Settlement Strategy: Refresh 2020-2036, Biodiversity Conservation Plan, the Economic Development and Tourism Strategy (2024), and the Activity Centres Strategy.



What's in the Plan

Your Township. Your Plan.

The Greater Dromana area has a unique coastal township setting at the base of the Arthurs Seat escarpment. It is a special place for local residents and businesses and also for visitors from all over the Mornington Peninsula, metropolitan Melbourne and further afield.

The Shaping Greater Dromana Plan outlines existing and proposed strategies which are delivering outcomes in the following key aspects:

- Environmental protection and climate resilience
- Sustainable transport and movement networks
- Community infrastructure, public open space and recreation
- Local economic development
- Affordable and diverse housing

For each of the above themes this plan will list Shire initiatives that are driving outcomes for the Greater Dromana area:

- **Current Initiatives:** What are we working on?
- **Future Initiatives:** What's on the horizon?
- **Advocacy Efforts:** What are we advocating for?

Each of the key themes are also supported by a map to spatially represent planned outcomes for the Greater Dromana area.

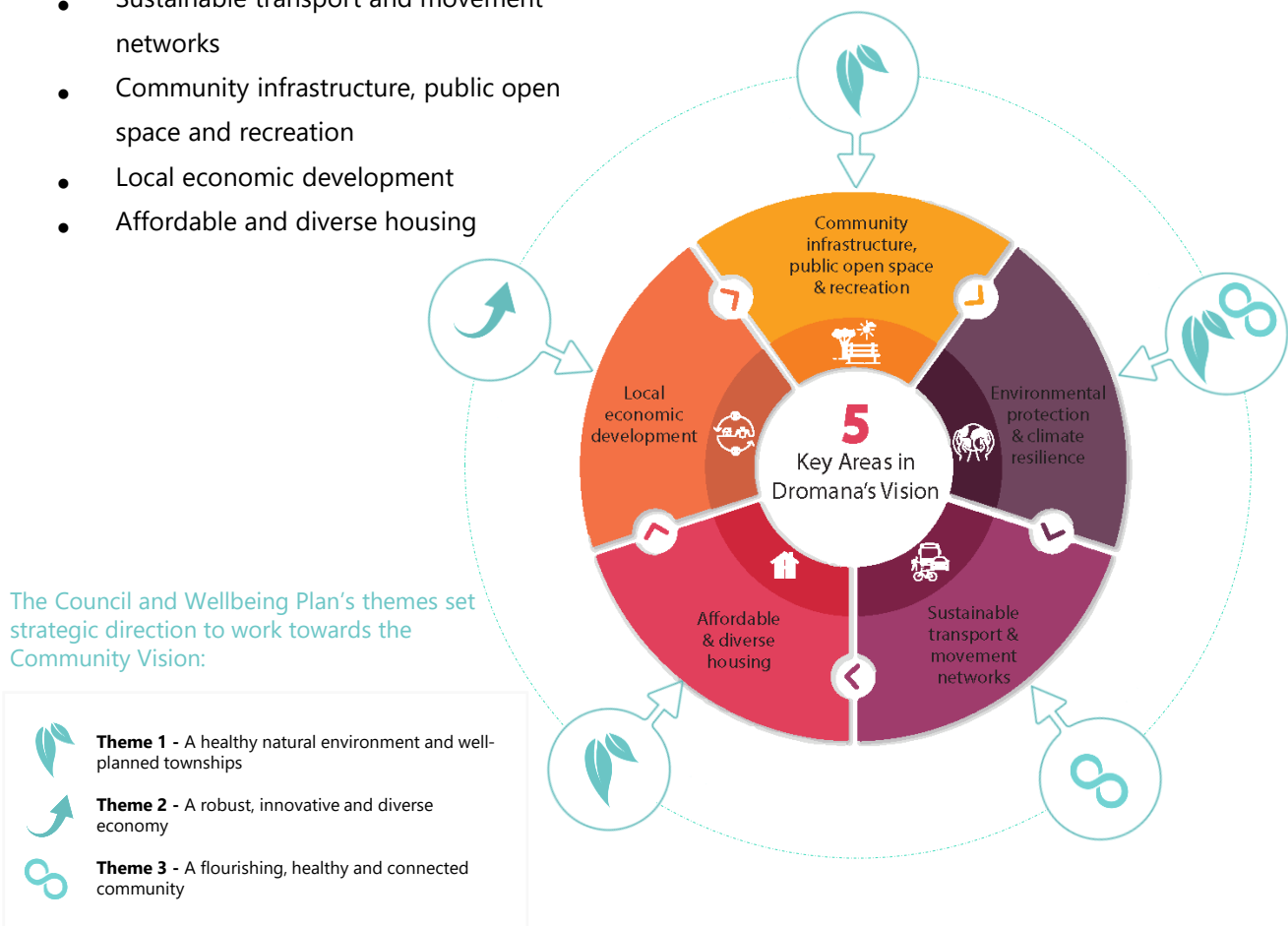
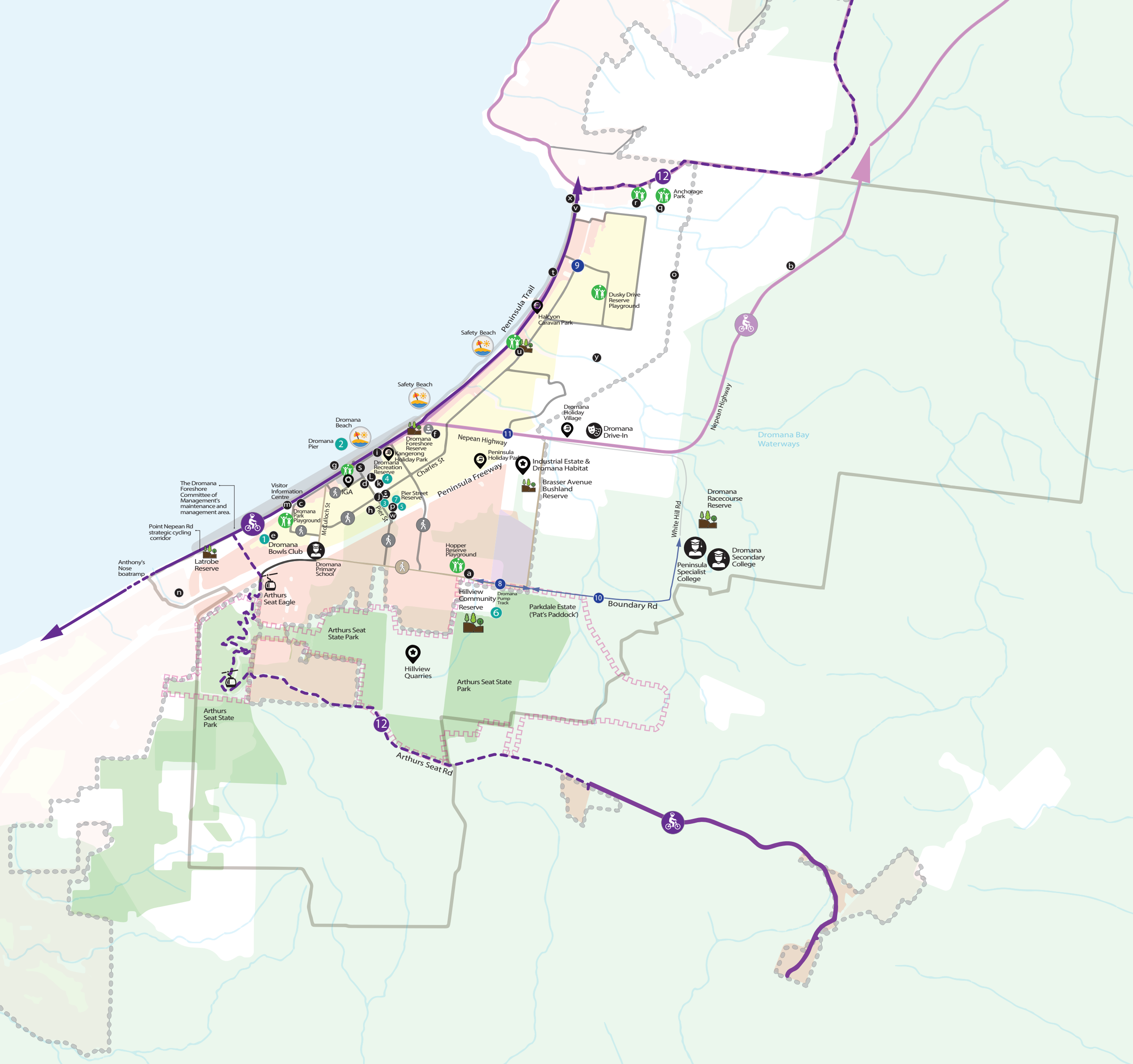


Figure 1. Shaping Greater Dromana Plan key focus areas



Map 1. Strategic Framework for Greater Dromana

Strategic Initiatives

- 1 Dromana Bowls Club - Subsidence rectification
- 2 Dromana Pier replacement (funded by State Government)
- 3 Dromana Preschool expansion (funded by State Government)
- 4 Dromana Recreation Reserve - Including cricket nets renewal, new netball courts, senior football (Sports Field Lighting Package- Stage 2)
- 5 Dromana Tennis Club - Tennis court lighting upgrade
- 6 Hillview Community Reserve - Playspace, carpark and pathway improvement
- 7 Marna Reserve Pavilion upgrade
- 8 Boundary Rd proposed shared path and on-road bicycle facilities
- 9 Dromana Parade Footpath Renewal
- 10 Footpath to Dromana Secondary College concept planning
- 11 Nepean Highway/ Ponderosa Place/Country Club Drive intersection – Safe pedestrian crossing
- 12 Peninsula Trail- priority areas for improvement and fixing missing links

- Substantial housing change*
- Incremental housing change*
- Minimal housing change*
- Proposed residential subdivision of 250 lots and conservation area
- Urban growth boundary (UGB)
- Dromana & Arthurs Seat Escarpment Plan
- Peninsula Trail
- Victorian Government's existing principle bicycle network (PBN)
- Principal pedestrian network (PPN)- existing & proposed
- PPN intertownship link- existing & proposed

Public open space & recreation facilities

- Beach area
- Recreation
- Playgrounds
- Educational establishments

- Public Open Space
- Local economic landmarks, including IGA, Hillview Quarries, Industrial Estate & Dromana Habitat
- Holiday parks
- Natural Creeks
- Port Phillip Bay
- Green Wedge
- Greater Dromana area

Community facilities

- a. Boundary Road shops
- b. Dromana Cemetery
- c. Dromana Community Hall; Dromana Old Shire Offices
- d. Dromana Community House
- e. Dromana Country Bowls Club
- f. Dromana Early Learning Centre & Kindergarten
- g. Dromana Life Saving Club
- h. Dromana Maternal and Child Health Centre

- i. Dromana Memorial Hall (also known as Dromana Foreshore Hall)
- j. Dromana Preschool
- k. Dromana Recreation Reserve: Don McKenzie Pavilion; Eric Oakes Pavilion
- l. Dromana Seniors Citizens Centre
- m. Dromana Tourist Information Centre
- n. Heronswood Gardens & Nursery
- o. Hidden Harbour Marina
- p. Pier Street Reserve (Marna Street Reserve): Dromana Netball Pavilion; Dromana Tennis Club Pavilion; Fenced Dog Park; Dromana Community Garden
- q. Martha Cove Boatyard
- r. Martha Cove Marina
- s. Pier Street shops
- t. Safety Beach Boat Ramp
- u. Safety Beach Foreshore Reserve Playground
- v. Safety Beach Sailing Club and Community Centre
- w. Safety Beach-Dromana Men's Shed
- x. Tassells Cove Dog Friendly Beach
- y. The Valley Golf Sport and Leisure (Safety Beach Country Club)

*The Shire's Housing and Settlement Strategy identifies potential housing areas categorised as 'substantial change', 'incremental change', 'minimal change' and 'investigation area', based on their strategic context, connectivity, environment and neighbourhood and landscape character.

Environmental protection and climate resilience

Your Township. Your Facts.

The Greater Dromana area will remain a beautiful, healthy place for future generations. Environmental stewardship from local community groups, government agencies and the local population will involve sustainable practices and a focus on biodiversity conservation.

The special coastal and bushland reserves and open spaces will be protected and enhanced to ensure habitat bio-links, weed control, increased biodiversity and integrated water management. These areas will be improved with sustainable land management practices and low impact access by the growing population.

We will help our community adapt to a changing climate and become more resilient to the environmental hazards like sea level rise, bushfire, and increased temperatures.

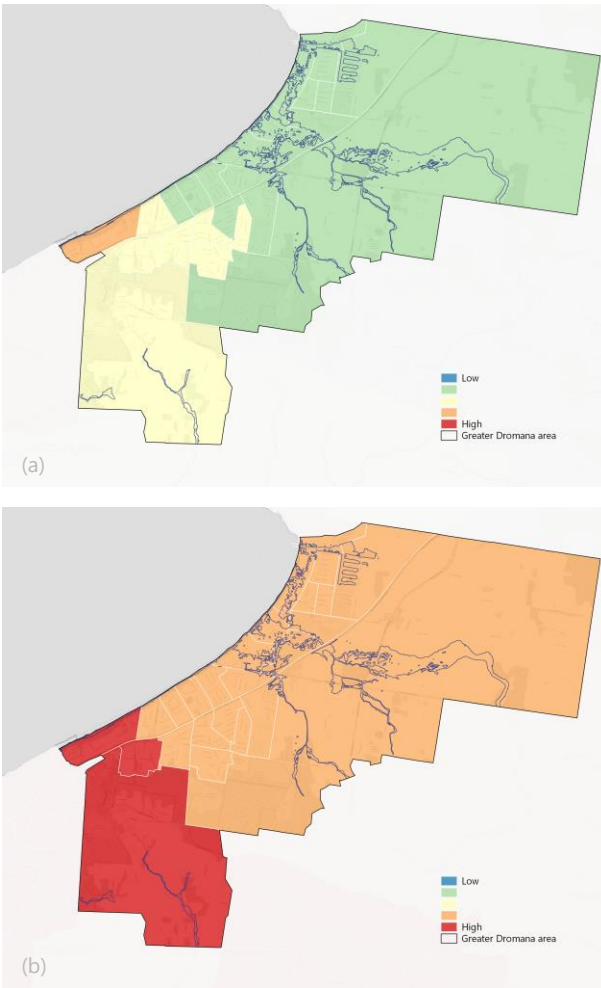
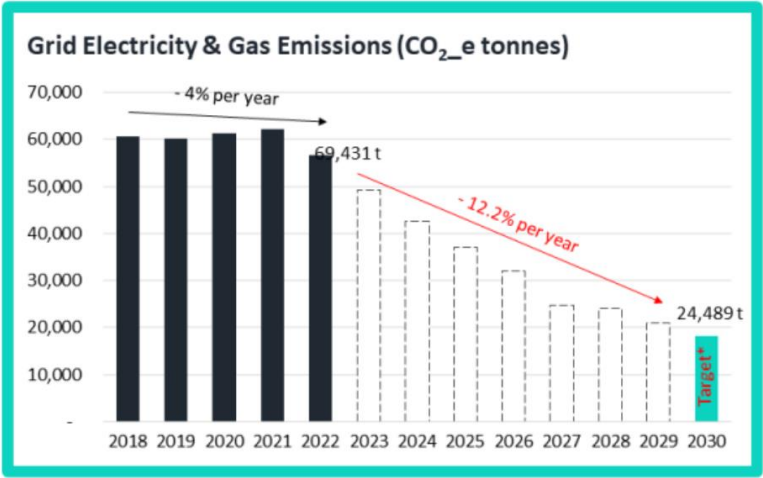


Figure 2. How often “100-Year” rainstorms happen in Greater Dromana: past vs. future predictions.
a) The intensity of heavy rainstorms that used to occur once in 100 years based on past weather records (1981-2010);
b) Forecasted intensity of similar rainstorms by the year 2050, assuming high future greenhouse gas emissions (using the RCP 8.5 scenario and the ACCESS 1.0 climate model).
Source: SECCCA Enhancing Community Resilience to Climate Change- Dromana-Rosebud Case Study (2023)



Environmental protection and climate resilience

Your Township. Your Facts.



Population # (2021) 13366
Dwellings # (2021) 8900

Figure 3. Emission reduction in the Greater Dromana area 2018-2023
Source: Repower (2023)

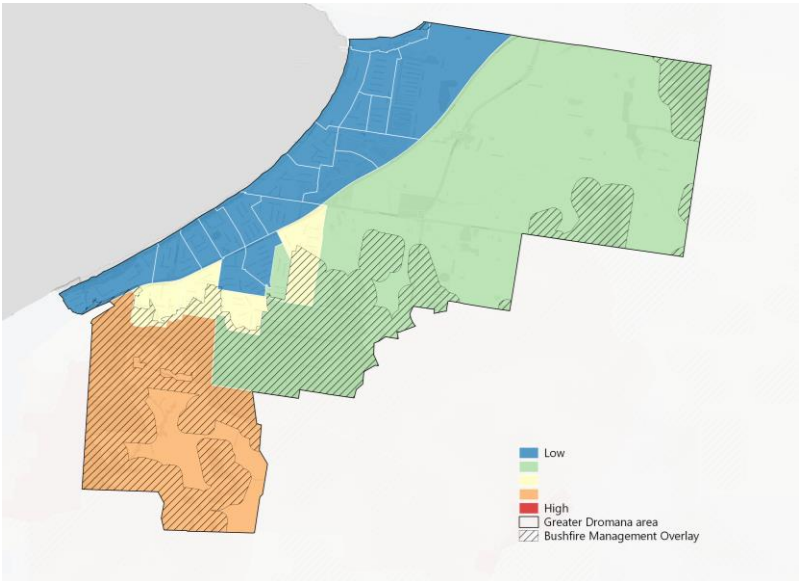


Figure 4. Bushfire and extreme fire vulnerability
Related to greater frequency of dry and hot spells, in addition to greater frequency of ‘fire weather’ measured based on bushfire management overlay cover (%).
Source: SECCCA Enhancing Community Resilience to Climate Change- Dromana-Rosebud Case Study (2023).



Experts predict that in 2050, we will get about **6%** less rain than we used to*.



Heavy rainfall that we usually see once in a hundred years is expected to increase by about **20%** in 2050*.

* SECCCA Enhancing Community Resilience to Climate Change- Dromana-Rosebud Case Study (2023).



Your Township. Your Facts.



Figure 5. Vulnerability of ecosystems and their representative species on the Mornington Peninsula to the potential impacts of climate change, from lowest to highest
Source: Biodiversity Conservation Plan (2019)

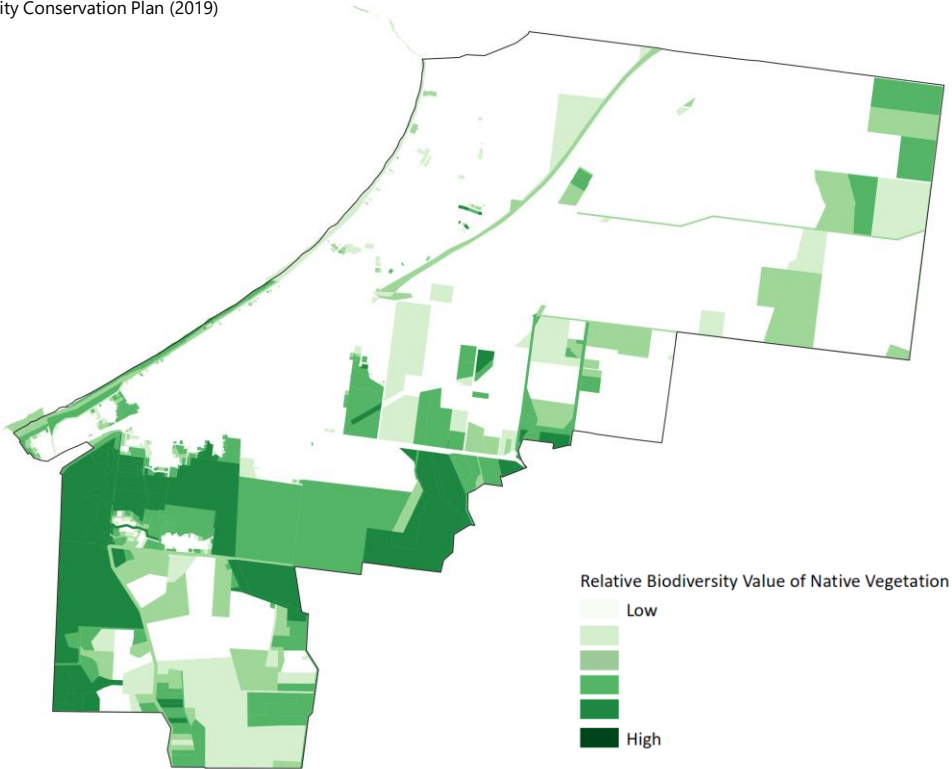
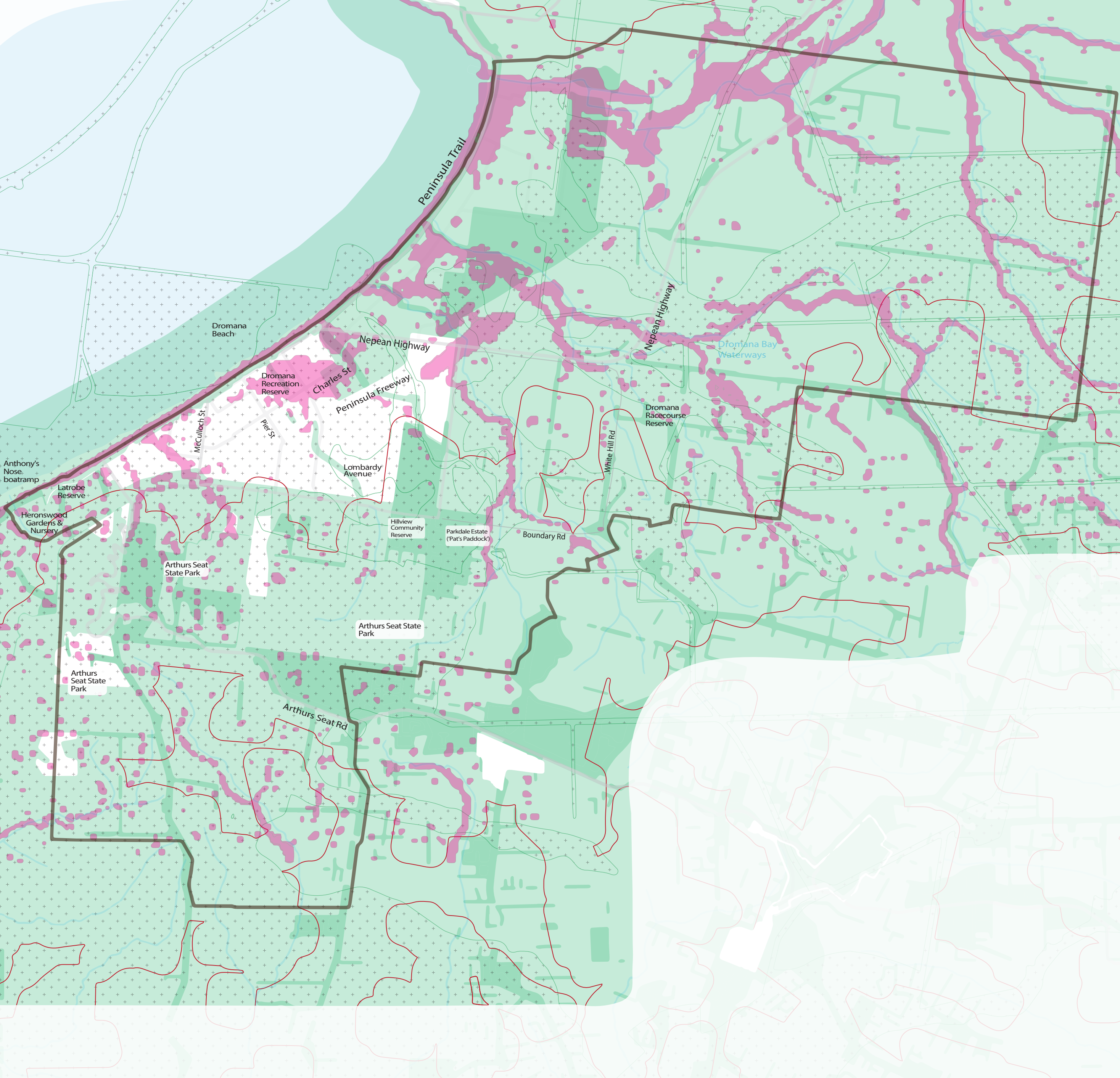


Figure 6. Biodiversity significance across the Greater Dromana area
Source: Biodiversity Conservation Plan (2019)



Map 2. Environmental protection and climate resilience

- Strategic Initiatives
- Vegetation Protection Overlay (VPO) or Environmental Significance Overlay (ESO)

Vegetation Protection Overlay (VPO) and Environmental Significance Overlay (ESO)

Significant Landscape Overlay (SLO)

Bushfire Management Overlay (BMO)

Port Phillip Bay Coastal Hazard Assessment-Inundation with rainfall for 0.8m Sea Level Rise*
- Port Phillip Bay

Natural Creeks

Greater Dromana area

*The Port Phillip Bay Coastal Hazard Assessment for 0.8m Sea Level Rise refers a study conducted by the Department of Energy, Environment and Climate Action (DEECA) that evaluates the risks and potential impacts along the coast of Port Phillip Bay if the sea level were to rise by 0.8 meters.

Environmental protection and climate resilience

Current Initiatives: What are we working on?

Strategic plans/initiatives	Type
Beyond Zero Waste Strategy 2030	
Biodiversity Conservation Plan (2019)	
Climate Emergency Response Plan 2020-2040 (2020)	
Climate Emergency Response Plan Progress report (2022)	
Dromana beach – Renourishment program (2020, funded by State Government)	
Flood and Stormwater Strategy (2022)	
Integrated Water Management Plan (2021) - opportunities for recycled water schemes	
Mornington Peninsula Green Wedge Management Plan (2019)	
Mornington Peninsula Shire Strategic Planning Bushfire Assessment (2023)	
South Eastern Councils Climate Change Alliance (SECCCA) Enhancing Community Resilience to Climate Change (2023)	
SECCCA Asset Vulnerability Assessment Tools - developed tools to understand how buildings, drainage and local roads will be impacted by various climate scenarios	
SECCCA Enhancing Community Resilience to Climate Change, Case Studies: Dromana-Rosebud (2023)	
Water Sensitive Asset Master Plan (2022)	

-  These are strategies that shape the future of all townships in the Shire.
-  These are Shire-wide strategies with specific recommendations for the Greater Dromana area's future.
-  These are exclusive strategic plans that shape the future of Greater Dromana area.

Environmental protection and climate resilience

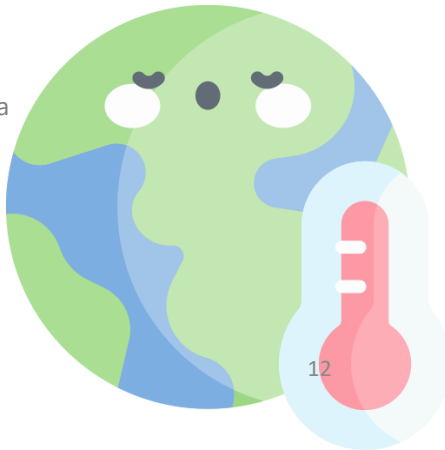
Future Initiatives: What's on the horizon?

Strategic plans/initiatives	Type
Our Coast Our Future Coastal Management Strategy	
Urban Forest Strategy	

Advocacy Efforts: What are we advocating for?

Strategic plans/initiatives	Type
Council Alliance for a Sustainable Built Environment (CASBE) – advocacy for State-wide Environmentally Sustainable Development (ESD)	
Engaging in community-led climate events such as Climate Festival 'Earth Day' event in Dromana, advocating for a resilient and adaptive community	
Mornington Peninsula Shire's Declaration of a Climate Emergency (2019) – advocacy for sustainable land use and environmental restoration, and building resilience	
Net zero emissions target by 2040	
Port Phillip Bay Coastal Hazard Assessment – advocacy for coastal hazard planning controls to address predicted sea level rise	
Repower Mornington Peninsula – acting as a community engagement partner	
Review of bushfire planning exemptions and mapping	
State Government funding for the installation of an electric vehicle charging network	

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Environmental protection and climate resilience

Your Say. Our Support.

Beneficiaries/ Community Grant Program	Financial Period
Aegir Divers - Climate Action Grant to deliver carbon emissions reduction partnerships	2023/2024
Dromana Football and Netball Club - Single Use Plastics Grant	2021/2022
Dromana Secondary College - Climate Action Grant to deliver carbon emissions reduction partnerships	2023/2024
Habitat Restoration Fund - Biolinks Support Grants to support establishment, protection, and enhancement of biolinks on a landscape scale	2023/2024
Hickinbotham of Dromana - Climate Action Grant to deliver carbon emissions reduction partnerships	2021/2022
Southern Seagreens - Climate Action Grant to deliver carbon emissions reduction partnerships	2021/2022



Sustainable Transport & Movement Networks

Your Township. Your Facts.

The Greater Dromana area will shift towards a more sustainable and active lifestyle through the development and promotion of expanded and improved public transport options and connected cycling paths and pedestrian walkways.

Safe, efficient and eco-friendly modes of transportation should be accessible to all.

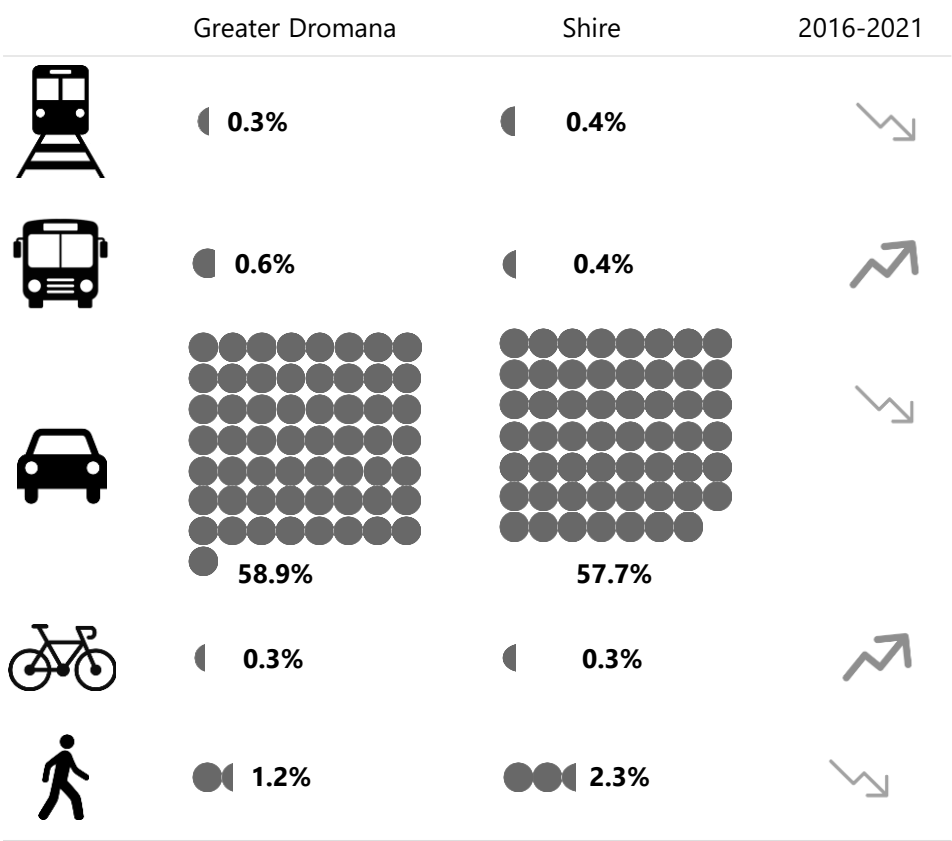


Figure 7. Methods of travel to work
Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data). Compiled and presented in profile.id by .id (informed decisions)



Sustainable Transport & Movement Networks

Your Township. Your Facts.

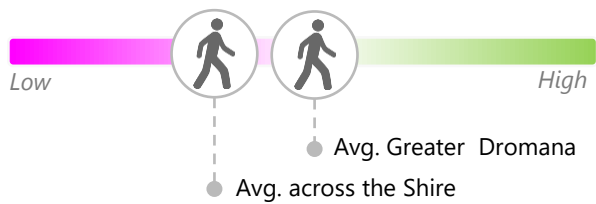


Figure 8. Walkability Index*
Source: Australian Urban Observatory (2021)

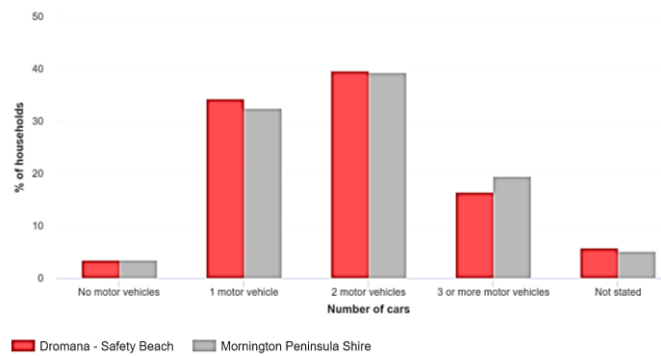


Figure 9. Accessibility of public transport network: average distance to closest public transport stop
Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data). Compiled and presented in profile.id by .id (informed decisions)

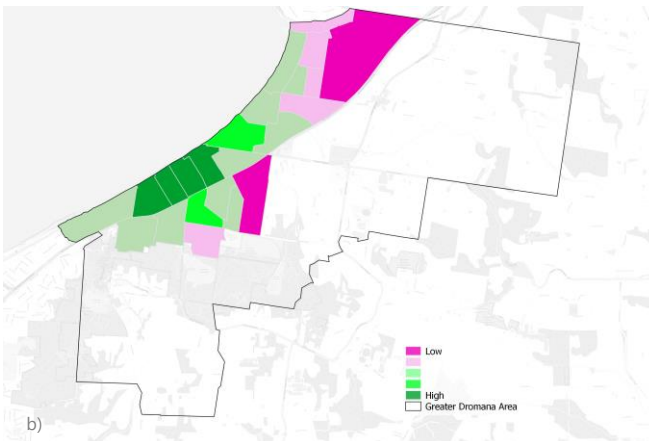
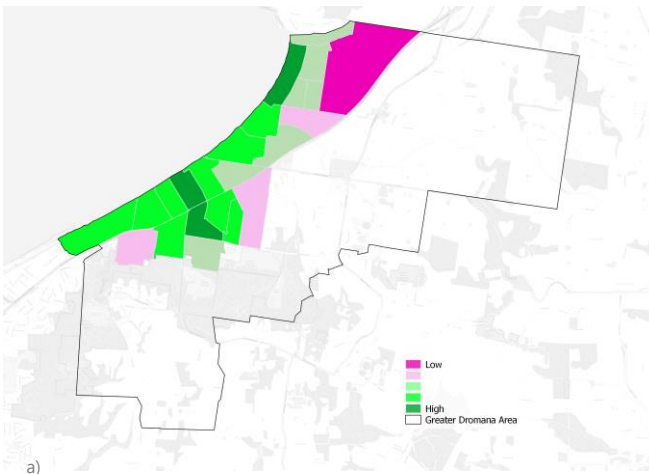


Figure 10. Accessibility of public transport network: a) average distance to closest public transport stop; b) Walkability Index*
Source: Australian Urban Observatory (2021)

Table 1. Car Ownership trends: Dromana-Safety Beach vs. Shire (2016-2021)

Dromana-Safety Beach	2021		Change 2016 to 2021
	Dromana-Safety Beach %	Mornington Peninsula Shire %	
Number of cars			
No motor vehicles	3.5	3.5	+36
1 motor vehicle	34.4	32.4	+403
2 motor vehicles	39.7	39.3	+414
3 or more motor vehicles	16.5	19.6	+260
Not stated	5.9	5.2	+7
Total households	100.0	100.0	+1,120

Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data). Compiled and presented in profile.id by .id (informed decisions)

* The Walkability Indicator assesses how friendly an area is for pedestrians, focusing on three main factors such as the mix of land use and availability of daily services (like supermarkets and public transport stops), street connectivity, and dwelling density. Low walkability scores mean an area is not very pedestrian-friendly, with fewer amenities and poor street connections, while high scores show it's easy to walk around, with plenty of services and well-linked streets.



- 1 Boundary Rd proposed shared path and on-road bicycle facilities
- 2 Dromana Parade Footpath Renewal
- 3 Footpath to Dromana Secondary College concept planning
- 4 Nepean Highway/ Ponderosa Place/Country Club Drive intersection – Safe pedestrian crossing
- 5 Peninsula Trail- priority areas for improvement and fixing missing links

— Victorian Government's existing principle bicycle network (PBN)

 PPN intertownship link- existing & proposed

☐ Greater Dromana area

- a. Boundary Road shops
- b. Dromana Cemetery
- c. Dromana Community Hall; Dromana Old Shire Offices
- d. Dromana Community House
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- y. The Valley Golf Sport and Leisure (Safety Beach Country Club)

Current Initiatives: What are we working on?

Strategic plans/initiatives	Type
Mornington Peninsula Shire Sustainable Transport Strategy 2015-2020	
Pedestrian Access Strategy (2024)	
Principal Bicycle Network (PBN) and Bicycle Priority Routes (BPR)- VicRoads	
Mornington Peninsula Bicycle Strategy Ridesafe 2010-2014 – enhancing cycling infrastructure for sustainable transport and recreation	
Road Improvement Strategy (2018)	
Road Management Plan (2022)	
Roadside Equestrian & Mountain Bike Trails Strategy 2014-2019	
Strategic Cycling Corridors (SCCs)- linking employment and activity centres	
Towards Zero Road Safety Strategy 2020-2025	
Unmade Roads Construction Strategy (2006)- prioritising the construction of various unsealed roads	

-  These are strategies that shape the future of all townships in the Shire.
-  These are Shire-wide strategies with specific recommendations for the Greater Dromana area's future.
-  These are exclusive strategic plans that shape the future of Greater Dromana area.

Future Initiatives: What's on the horizon?

Strategic plans/initiatives	Type
Footpath to Dromana Secondary College- concept planning	
Integrated Transport Strategy – including RideSafe Strategy and Active Transport Network	

Advocacy Efforts: What are we advocating for?

Strategic plans/initiatives	Type
Advocating for the continuation and extension of FlexiRide between Safety Beach and Rosebud	
Bicycle carrying equipment for buses on Mornington Peninsula	
Cross-Mornington Peninsula bus service	
Disability Inclusion Plan 2022 - advocates for improved access to reliable and safe transport options	
Improved bus services for Mornington Peninsula: Expansion of route 781 (Frankston to Dromana) & route 887 (Rosebud to Frankston)	
Improved public transport on the Mornington Peninsula to ensure access to jobs and services	
The State Government to plan for the future transport needs of the Southern Peninsula	

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Sustainable Transport & Movement Networks

Your Say. Our Actions.

Projects	Planning	Design	Procure	Build	Complete
Codrington Street/Ligar Street, Dromana - Roundabout (Black Spot projects)					
Dromana Parade, Safety Beach – Footpath renewal					
Dromana township - 40km/h area (Black Spot project)					
Nepean Highway/ Ponderosa Place/Country Club Drive intersection – Safe pedestrian crossing (awaiting progression from the Department of Transport on intersection improvements)					
Pier Street and Gibson Street, Dromana – Roundabout (Safer Residential Areas project)					



Completed



In progress



Not started



Community Infrastructure, Public Open Space & Recreation

Your Township. Your Facts.

The Greater Dromana area has many community buildings and recreation facilities. These community centres and green spaces encourage social interaction, physical activity and active living and cultural expression, ensuring a thriving community life that values diversity and inclusivity.

Public open spaces encompass areas like parks, recreation reserves, public gardens, nature reserves, civic areas, and promenades accessible to everyone regardless of economic or social conditions.

These spaces are crucial for socialising, playing, connecting with others, and offer health benefits like increased physical activity and improved mental health. Larger spaces also assist in preserving biodiversity and are vital from an environmental and conservation perspective.

Community buildings and recreation facilities are assessed for future use to ensure they are fit for purpose, universally accessible, sustainably maintained and efficiently managed.

GREATER DROMANA | SHIRE



Number of community facilities
16 | 116



Number of playgrounds
11 | 145



Number of open spaces
265ha | 2730ha



Community Infrastructure, Public Open Space & Recreation

Your Township. Your Facts.

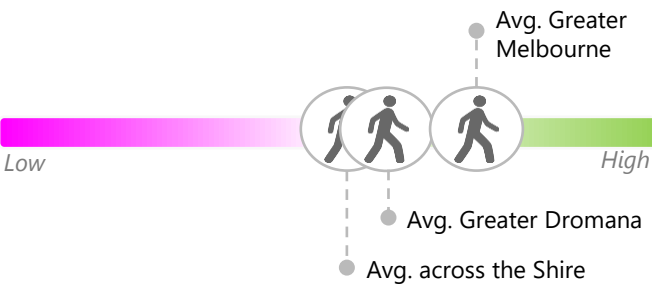


Figure 11. Accessibility of large public open spaces (within 400m)*
Source: Australian Urban Observatory (2021)

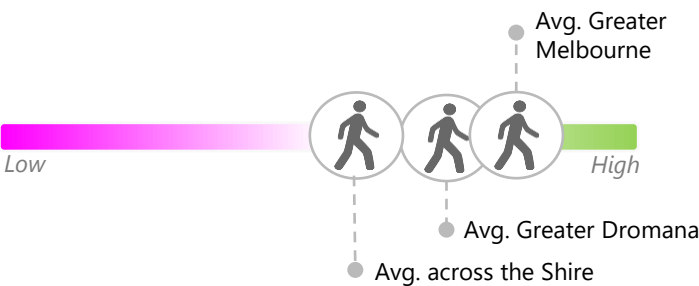


Figure 12. Access to supermarket**

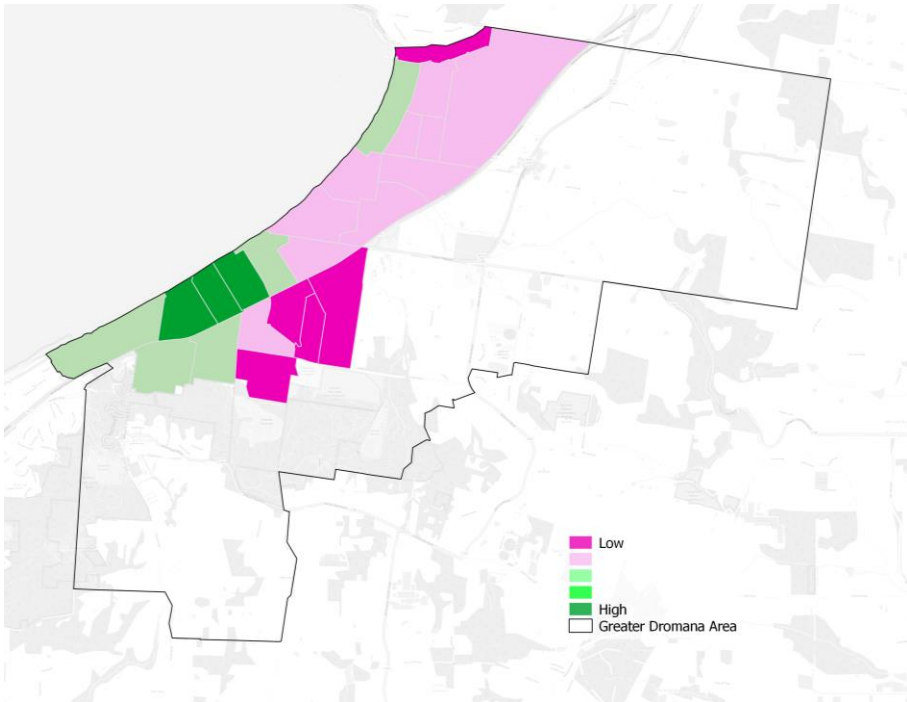
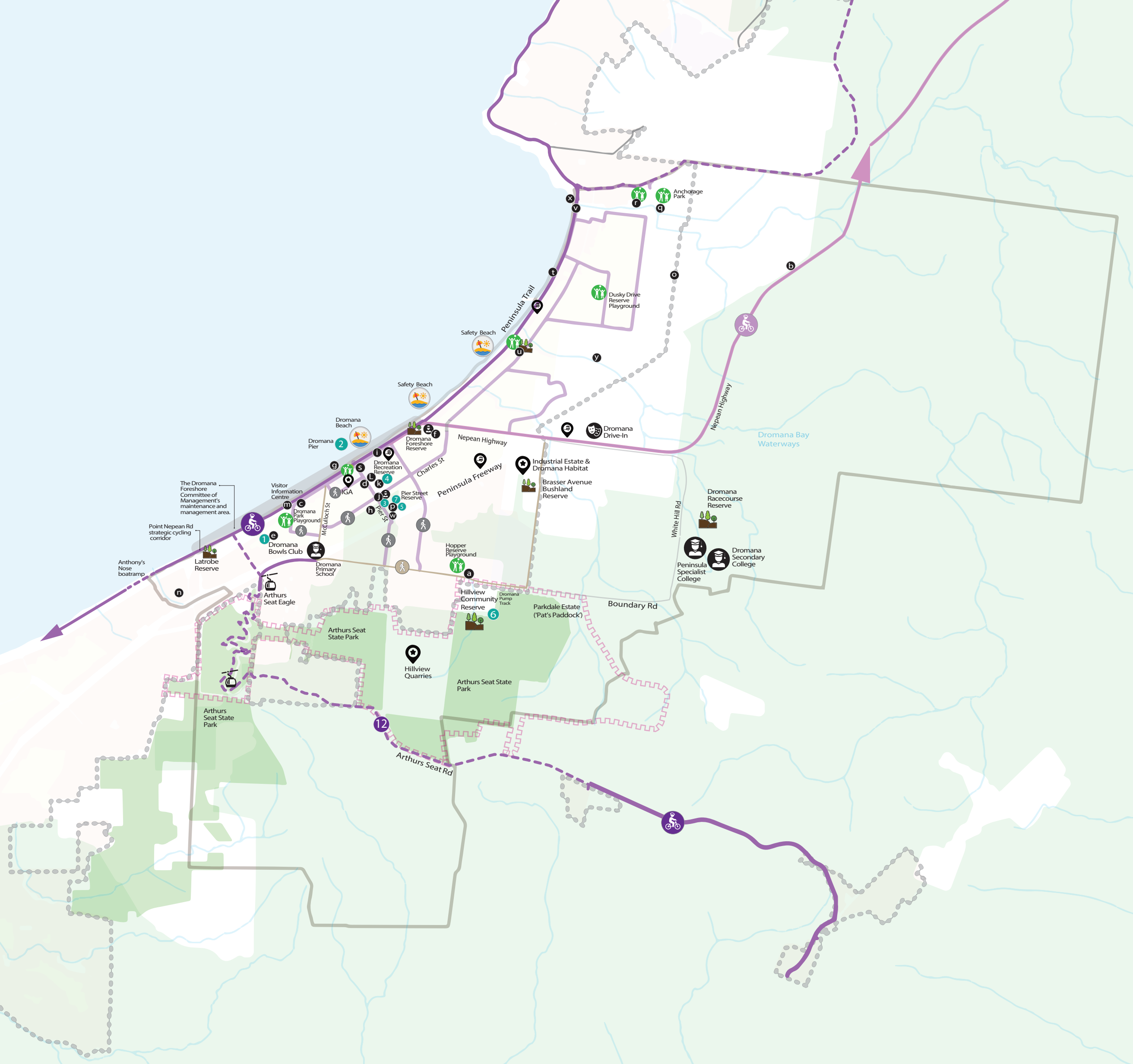


Figure 13. Accessibility of social infrastructure
Source: Australian Urban Observatory (2021)

* The percentage of dwellings located within 400 meters of a public open space that is larger than 1.5 hectares. Large public open spaces, as defined by being greater than 1.5 hectares, are particularly important because they cater to a wider community.

** The key measures used include percentage of dwellings without any food outlet within 3.2 km; percentage of dwellings within 1 km of a supermarket; average distance to the closest healthy food outlet (supermarket or greengrocer); average distance to the closest fast food outlet.





Map 4. Community infrastructure, public open space and recreation

Strategic Initiatives

- 1 Dromana Bowls Club - Subsidence rectification
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Substantial housing change*

Incremental housing change*

Minimal housing change*

Proposed residential subdivision of 250 lots and conservation area

Urban growth boundary (UGB)

Dromana & Arthurs Seat Escarpment Plan

Peninsula Trail

Victorian Government's existing principle bicycle network (PBN)

Principal pedestrian network (PPN)- existing & proposed

PPN intertownship link- existing & proposed

Public open space & recreation facilities

- Beach area
- Recreation
- Playgrounds
- Educational establishments

Public Open Space

Local economic landmarks, including IGA, Hillview Quarries, Industrial Estate & Dromana Habitat

Holiday parks

Natural Creeks

Port Phillip Bay

Green Wedge

Greater Dromana area

Community facilities

- a. Boundary Road shops
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Community Infrastructure, Public Open Space & Recreation

Current Initiatives: What are we working on?

Strategic plans/initiatives	Type
Community Capital Infrastructure Policy (2018)	
Council and Wellbeing Plan 2021-2025	
Dromana Preschool- expand and upgrade (funded by State Government)	
Hillview Community Reserve- Footpath and Playground Project (2023/2024)	
Mornington Peninsula Municipal Emergency Management Plan 2021-24	
Mornington Peninsula National Park and Arthurs Seat State Park Management Plan (Amended 2014 & 2016) - Parks Victoria	
Mornington Peninsula Shire Arts and Culture Plan (2020 –2024) - suggests activating underutilised spaces for arts and hosting more pop-up style cultural outdoor events in a variety of venues (e.g. car yard, on the pier)	
Mornington Peninsula Shire Music Plan 2025	
Mornington Peninsula Shire Play Space Strategy (2015-20)	
Recreational Facilities for Mountain Bike and BMX- Strategy (2023) - Hillview Community Reserve is a potential site for a regional biking facility	
Sports Capacity Plan Volume 1- Sports Field (2019) - recommends upgrades to Dromana Racecourse Reserve, Dromana Recreation Reserve, and Dromana Reserve (the sports oval)	
Positive Ageing Strategy 2020-2025	
Property Strategy 2018	
Safety Beach Coastal Management Plan (2016)	
Safety Beach Coastal Management Plan Masterplan	

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Community Infrastructure, Public Open Space & Recreation

Future Initiatives: What's on the horizon?

Strategic plans/initiatives	Type
Community Facilities Infrastructure Strategy	
Dromana & Arthurs Seat Escarpment Plan	
Dromana Community Facilities Project (formally known as the Dromana Hub project)	
Marna Reserve Pavilion Upgrade	
Mornington Peninsula Shire Open Space Strategy	
Parkdale/Hillview Community Reserve Master Plan (also known locally as 'Pat's Paddock')	
Peninsula Trails Masterplan (Co-funded by the Council and State Government)	
Public Amenity Strategy	
Sports Capacity Plan Volume 2- Indoor sports, and Volume 3- Other sports (non-field based sports)	
Sports Pavilion Strategy	
We All Belong: a Strategy for an inclusive Mornington Peninsula community	

Advocacy Efforts: What are we advocating for?

Strategic plans/initiatives	Type
Digital connectivity to improve mobile coverage	
Disability Inclusion Plan 2022, advocates for implementing Universal Design for all Council-owned community facilities	
Peninsula Trail Advocacy (Connecting the missing links of the Peninsula Trail)	
Personal Watercraft (PWC) Advocacy - specifically jet skis (2019)	

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-  These are Shire-wide strategies with specific recommendations for the Greater Dromana area's future.
-  These are exclusive strategic plans that shape the future of Greater Dromana area.

Community Infrastructure, Public Open Space & Recreation

Your Say. Our Actions.

Projects	Planning	Design	Procure	Build	Complete
Dromana Bowls Club - Subsidence rectification					
Dromana Pier replacement (funded by State Government)					
Dromana Preschool expansion to a two-room facility (funded by State Government)					
Dromana Recreation Reserve - Cricket nets renewal					
Dromana Recreation Reserve – New netball court					
Dromana Recreation Reserve - Senior football (Sports Field Lighting Package- Stage 2)					
Dromana Tennis Club- Tennis court lighting upgrade					
George A Bishop Reserve – New playground					

● Completed
● In progress
● Not started

Some projects will only go ahead if the necessary fund is secured.

Community Infrastructure, Public Open Space & Recreation

Your Say. Our Actions.

Projects	Planning	Design	Procure	Build	Complete
Hillview Community Reserve – New toilet installation					
Hillview Community Reserve- Footpath and playground project					
Marna Reserve Pavilion upgrade					
Safety Beach – Toilet upgrade					
Safety Beach Boat Ramp - Maintenance Dredging					
Tassel's Cove – Carpark upgrade					
Safety Beach Foreshore –All abilities access ramp opposite Victoria St and opposite Prescott Ave					

Completed
 In progress
 Not started

Some projects will only go ahead if the necessary fund is secured.

Community Infrastructure, Public Open Space & Recreation

Your Say. Our Support.

Community Capital Project	Planning	Delivery	Complete
Dromana Bowls Club - Green replacement			
Dromana Bowls Club - Installation of Air Conditioning in Main Hall and Bar Lounge			
Dromana Bowls Club - Installation of Solar Panels on the Clubhouse Roof			
Dromana Community Garden - Path edging and topping			
Rotary Club of Dromana - Bay Trail Rotary Centenary Project			
Safety Beach Sailing Club - Club changerooms			
Safety Beach-Dromana Men's Shed - Additional Solar Panels			
Safety Beach-Dromana Men's Shed - Extension of existing Shed Building			

● Completed
● In progress
● Not started

Community Infrastructure, Public Open Space & Recreation

Your Say. Our Support.

Beneficiaries/ Community Grant Program	Financial Period
Dromana & District Historical Society Inc -Seniors Festival 2023 Subsidy	2023/2024
Dromana Bay Life Saving Club - Defibrillator Grants to improve health	2020/2021
Dromana Bay Life Saving Club - support for online business initiatives	2021/2022
Dromana Bay Life Saving Club Inc. - Community Support Grants to support community groups and organisations delivering key initiatives	2022/2023
Dromana Bowls Club - Community Placemaking Grants to enhance public spaces and community life	2023/2024
Dromana Community Gardens - Flexi Grants to improve community health and safety	2023/2024
Dromana Community House - Defibrillator Grants to improve health	2021/2022
Dromana Community House - Seniors Festival 2023 Subsidy	2023/2024
Dromana Football and Netball Club - Flexi Grants to improve community health and safety	2019/2020
Dromana Foreshore Committee of Management Incorporated - Defibrillator Grants to improve health	2021/2022
Dromana Foreshore Committee of Management Incorporated - support for online business initiatives	2021/2022
Dromana Habitat - Community Event Funding to enable community participation and celebrations	2022/2023
Dromana Primary School - Community Placemaking Grants to enhance public spaces and community life	2021/2022
Dromana Primary School - Creative Grants to build creativity, cultural capacity and vitality in communities	2021/2022
Dromana Senior Citizens Centre Inc. - Seniors Festival 2023 Subsidy	2023/2024
Dromana Senior Citizens Centre Inc. - Youth Development Grants	2020/2021
Dromana Valley Probus Club Inc	2021/2022

Community Infrastructure, Public Open Space & Recreation

Your Say. Our Support.

Beneficiaries/ Community Grant Program	Financial Period
Dromana Valley Probus Club Inc - Defibrillator Grants to improve health	2019/2020
Dromana Valley Probus Club Inc - Flexi Grants to improve community health and safety	2019/2020
Lions Club of McCrae and District Inc.	2021/2022
Lions Club of McCRAE and District Inc. - Community Placemaking Grants to enhance public spaces and community life	2019/2020
Lions Club of McCrae and District Inc. - Defibrillator Grants to improve health	2021/2022
Lions Club of McCrae and District Inc. - Flexi Grants to improve community health and safety	2021/2022 2022/2023 2023/2024
Osborne Netball Club - Access and Social Inclusion Grant to improve social inclusion, health and wellbeing	2023/2024
Rotary Club of Dromana - Community Event Funding to enable community participation and celebrations	2022/2023
Rotary Club of Dromana - Community Event Funding to enable community participation and celebrations	2023/2024
Rotary Club of Dromana - Flexi Grants to improve community health and safety	2022/2023
Rotary Club of Dromana - Performing Arts Development Grant	2019/2020
Safety Beach - Dromana Mens Shed - Community Support Grants to support community groups and organisations delivering key initiatives	2019/2020 2023/2024
Safety Beach - Dromana Mens Shed - Flexi Grants to improve community health and safety	2023/2024
Southern Peninsula Basketball Association	2021/2022
Southern Peninsula Basketball Association - support for online business initiatives	2021/2022
Southern Peninsula Basketball Association - Community Support Grants to support community groups and organisations delivering key initiatives	2023/2024
Southern Peninsula Basketball Association - COVID-19 Community Recovery Grants	2020/2021

Community Infrastructure, Public Open Space & Recreation

Your Say. Our Support.

Beneficiaries/ Community Grant Program	Financial Period
Southern Peninsula Basketball Association - Defibrillator Grants to improve health	2021/2022
Southern Peninsula Basketball Association - Performing Arts Development Grant	2019/2020
Southern Peninsula Basketball Association - Performing Arts Development Grant	2019/2020
Spark Youth Dance Company Inc.	2021/2022
Spark Youth Dance Company Inc. - Creative Grants to build creativity, cultural capacity and vitality in communities	2019/2020
Spark Youth Dance Company Inc. - COVID-19 Community Recovery Grants	2020/2021
Spark Youth Dance Company Inc. - Performing Arts Development Grant	2021/2022
The Dromana Drive In - Tourism Marketing and Membership Subsidy	2021/2022
Torello Farm - support for online business initiatives	2021/2022
U3A Southern Peninsula - Community Support Grants to support community groups and organisations delivering key initiatives	2023/2024
U3A Southern Peninsula - Seniors Festival 2023 Subsidy	2023/2024



Local Economic Development

Your Township. Your Facts.

The Greater Dromana area will have a robust local economy that provides employment opportunities and supports the township's self-sufficiency.

The large township centre of Dromana and convenience centre at Boundary Road provides a mix of food and other goods, banking, personal services and medical services. The Dromana Industrial Estate hosts trades and service industries and many construction-related businesses. It also contains a successful entrepreneurial hub 'Dromana Habitat' for local

Mornington Peninsula makers and trades and has become a destination in itself for visitors and local residents.

The growth of businesses associated with the tourism sector will be encouraged especially for year round visitation to flatten seasonal fluctuations in trade and activity.

Local employment opportunities require shorter commutes which improves productivity and work-life balance. This will have a direct positive impact on the physical and mental health of local population.



Figure 14. The share of people 15 and older with jobs in each industry
Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data). Compiled and presented in profile.id by .id (informed decisions)

Local Economic Development

Your Township. Your Facts.

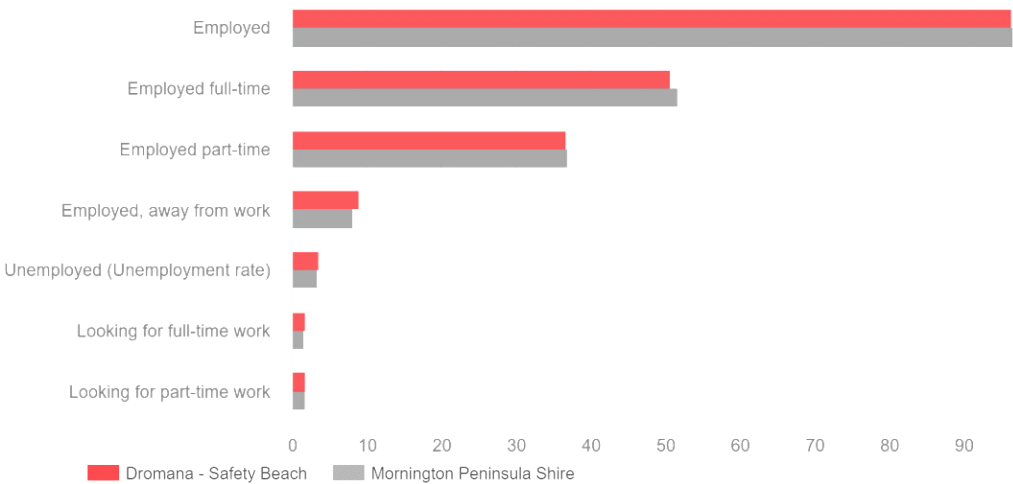
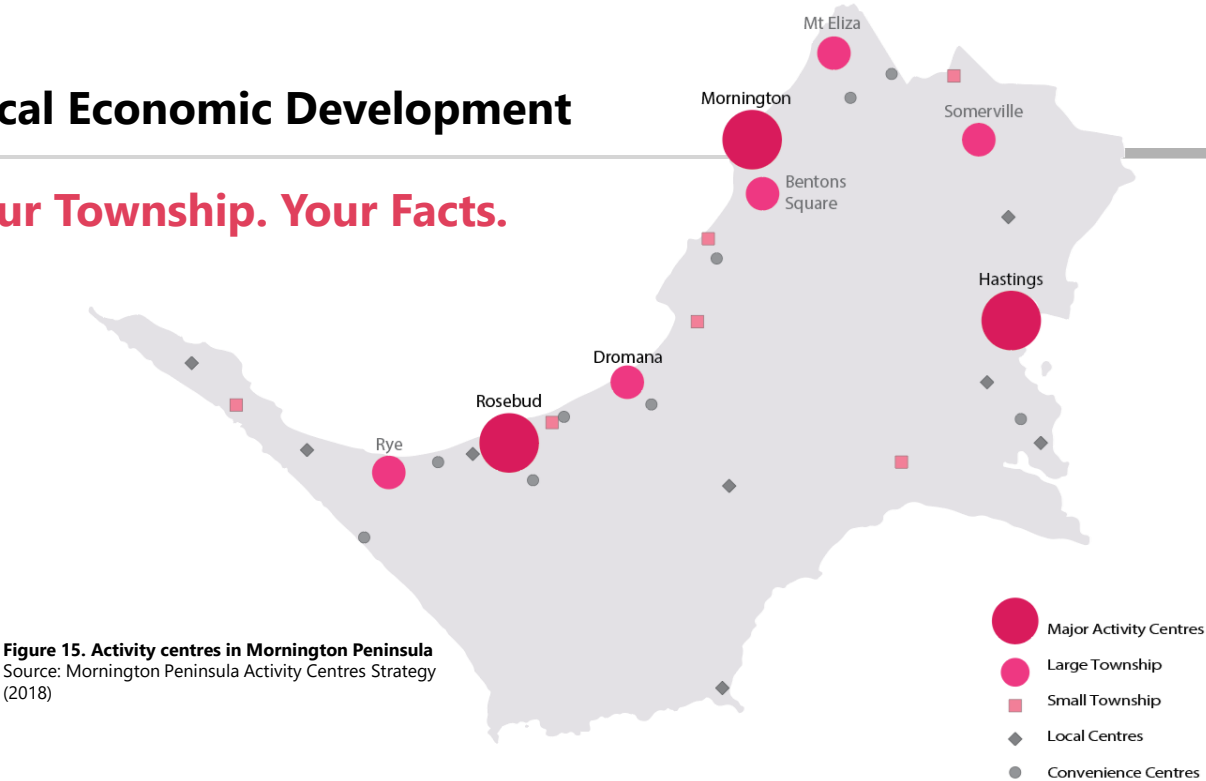
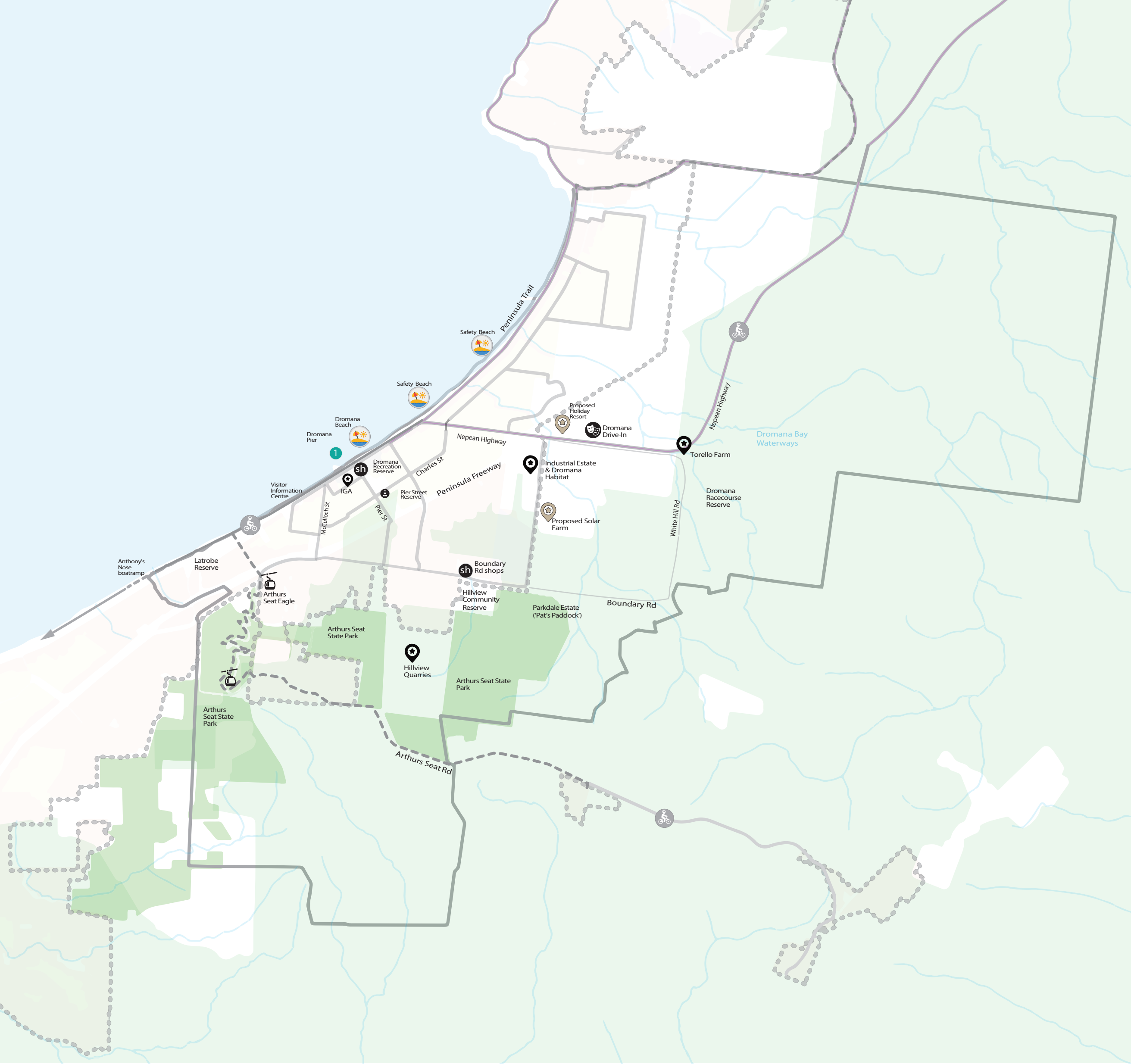


Figure 16. The percentage of employed persons aged 15+ in the labour force
Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data).
Compiled and presented in profile.id by .id (informed decisions)



* Percentage of employed persons living and working in the same Statistical Areas Level 3 (SA3). SA3 encompasses the geographic boundaries of the Mornington Peninsula Shire.



Map 5. Local EconomicLocal Economic Development

- Strategic Initiatives
- Dromana Pier replacement (funded by State Government)
 - Shopping District
 - Local economic landmarks
 - Significant Proposals Contributing to Local Economic Development
 - Natural Creeks
 - Port Phillip Bay
 - Green Wedge
 - Greater Dromana area
 - Urban growth boundary (UGB)

Local Economic Development

Current Initiatives: What are we working on?

Strategic plans/initiatives	Type
A Thriving Peninsula 2033 - Our Economic Development and Tourism Strategy (2024)	
Dromana Pier Replacement Concept Plan (2021) - funded by State Government	
Food Economy and Agroecology Strategy 2022-2028	
Mornington Peninsula Activity Centres Strategy (2018)	
Mornington Peninsula Green Wedge Management Plan (2018)- recommends agri-business and agri-tourism in the Green Wedge Zone	
Mornington Peninsula Industrial Areas Strategy (2018)	

-  These are strategies that shape the future of all townships in the Shire.
-  These are Shire-wide strategies with specific recommendations for the Greater Dromana area's future.
-  These are exclusive strategic plans that shape the future of Greater Dromana area.



Local Economic Development

Advocacy Efforts: What are we advocating for?

Strategic plans/initiatives	Type
Peri-regional status to access regional funding programs	
Seeking funding from relevant partners, including Victorian and Australian government grants, philanthropists and the private sector	
Support for key worker accommodation	

-  These are strategies that shape the future of all townships in the Shire.
-  These are Shire-wide strategies with specific recommendations for the Greater Dromana area's future.
-  These are exclusive strategic plans that shape the future of Greater Dromana area.

Beneficiaries/ Grant Program	Financial Period
Business Development Grant to enable business growth and improvements provided to 6 Unique Beneficiaries	2022/2023 2023/2024
Dromana Senior Citizens Centre Inc. - Sponsorships Program to promote the Shire to attract more investment across its environmental, economic, and social sectors.	2023/2024



Affordable and Diverse Housing

Your Township. Your Facts.

The Greater Dromana area will be an affordable and attractive place to live for everyone.

The Shire’s Housing and Settlement Strategy identifies potential housing areas categorised as ‘substantial change’, ‘incremental change’, ‘minimal change’, and ‘investigation area’, based on strategic context, connectivity, environment and neighbourhood and landscape character (see page 18 of the Housing and Settlement Strategy).

A range of housing options, including private, rental, and social housing, should meet the diverse needs of the community.

The Social and Affordable Housing Policy supports the adequate supply of affordable rental housing as an effective way to prevent homelessness, enhance quality of life and support the Shire’s diverse community.

	2021	2036	Change
 Population	13,053	14,634	+1,581
 Households	5,872	6,704	+832
 Average household size	2.19	2.15	-0.04
 Population in non-private dwellings	192	192	0
 Dwellings	8,657	9,886	+1,229
 Dwelling occupancy rate	67.83	67.81	-0.02

Table 2. Population and housing trends in Dromana-Safety Beach, 2021 vs. 2036 Projections
Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data). Compiled and presented in profile.id by .id (informed decisions)



Affordable and Diverse Housing

Your Township. Your Facts.

+ 20%



< 4yrs

+ 11%



5-11

+ 20%



Retirees

+ 21.5%



Seniors

Age group (years)	2021	2036	Change
Babies and pre-schoolers (0 to 4)	554	665	+111
(5 to 11)	777	863	+86
Secondary schoolers (12 to 17)	812	807	-5
Tertiary education and independence (18 to 24)	843	893	+49
Young workforce (25 to 34)	1,140	1,195	+55
Parents and homebuilders (35 to 49)	2,113	2,183	+70
Older workers and pre-retirees (50 to 59)	1,839	2,018	+180
Empty nesters and retirees (60 to 69)	2,063	2,476	+413
Seniors (70 to 84)	2,470	2,950	+479
Elderly aged (85 and over)	442	584	+142
Total persons	13,053	14,634	+1,581

Table 3. Key age trends overview in Dromana-Safety Beach, 2021 vs. 2036 Projections
Source: Australian Bureau of Statistics, Census of Population and Housing, 2016 and 2021 (Usual residence data). Compiled and presented in profile.id by .id (informed decisions)

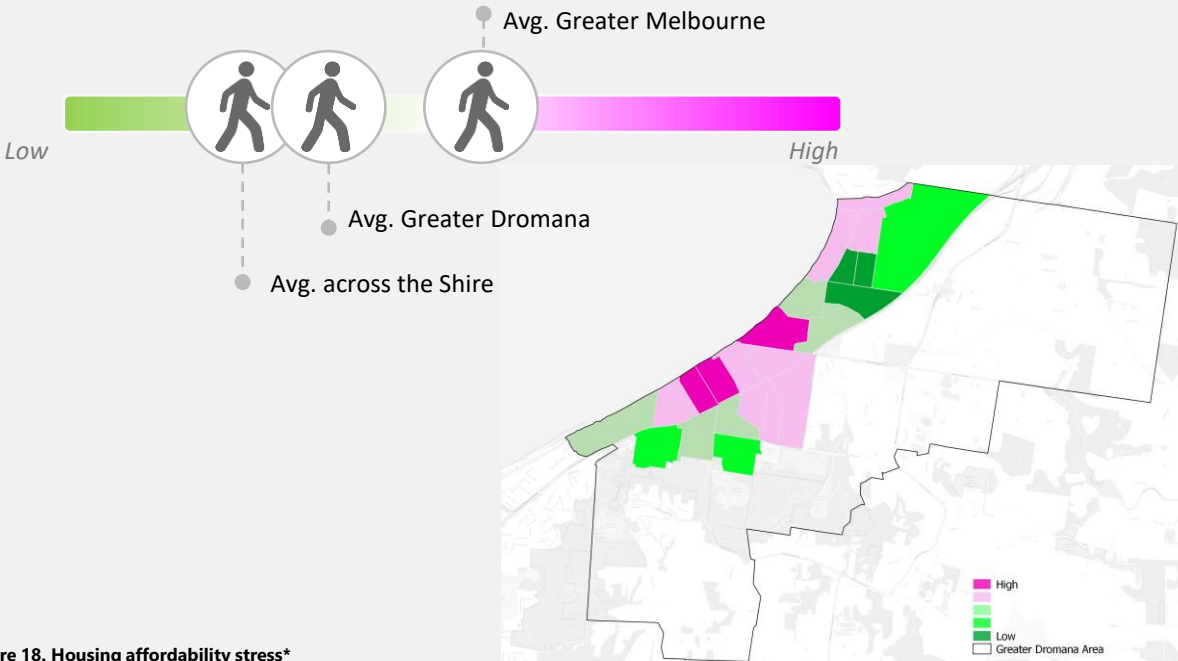
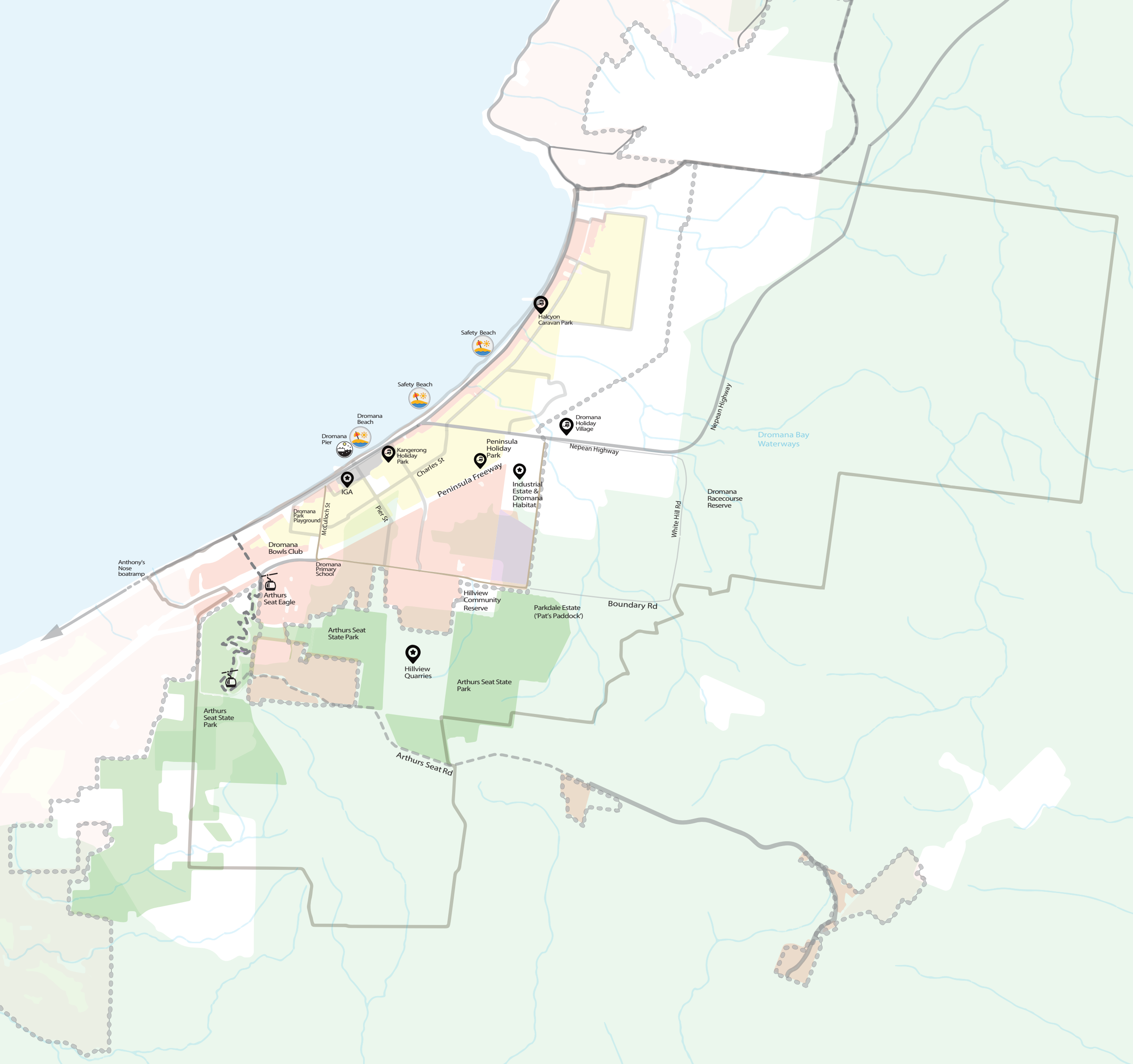


Figure 18. Housing affordability stress*
Source: Australian Urban Observatory (2021)

* Housing stress occurs when housing costs exceed 30 per cent of income for households in the lowest 40 per cent of income distribution. Housing stress ranges from low, where families easily afford their homes, to high, where they spend so much on housing it could lead to major cutbacks and even the risk of losing their homes.



Map 6. Affordable and diverse housing

Strategic Initiatives

- Substantial housing change* – development of 3 storeys permitted
- Incremental housing change* – development restricted to 2 storeys, with no subdivision controls
- Minimal housing change* – development will be restricted to 2 storeys with existing subdivision and overlay controls retained
- Proposed residential subdivision of 250 lots and proposed conservation area
- Urban growth boundary (UGB)
- Holiday parks
- Local economic landmarks, including IGA, Hillview Quarries, Industrial Estate & Dromana Habitat
- Natural Creeks
- Port Phillip Bay
- Green Wedge
- Greater Dromana area

*The Shire's Housing and Settlement Strategy identifies potential housing areas categorised as 'substantial change', 'incremental change', 'minimal change' and 'investigation area', based on their strategic context, connectivity, environment and neighbourhood and landscape character.

Affordable and Diverse Housing

Current Initiatives: What are we working on?

Strategic plans/initiatives	Type
Dromana Residential Investigation Areas Assessment (2017)	
Dromana Township Built Form Review (2017)	
Dromana Township Plan (2018)	
Mornington Peninsula Housing and Settlement Strategy Refresh 2020-36 (2020)	
Mornington Peninsula Neighbourhood Character Study and Guidelines (2019)	
Mornington Peninsula Triple A Housing Plan 2020-2030 (2020)	
Planning Scheme Amendment C219morn - updating residential zones and planning design controls to protect neighbourhood character and meet existing and future housing needs.	
Planning Scheme Amendment C249morn & Planning Permit 20/2355 - rezoning for a new 250-lot residential subdivision and conservation at 170 Boundary Road & 62 Collins Road, Dromana	
Social and Affordable Housing Policy (2020)	

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-  These are exclusive strategic plans that shape the future of Greater Dromana area.

Affordable and Diverse Housing

Future Initiatives: What's on the horizon?

Strategic plans/initiatives	Type
Affordable Housing Development Contributions Plan	

Advocacy Efforts: What are we advocating for?

Strategic plans/initiatives	Type
Balancing short-stay and long-term rentals	
Mandatory inclusionary zoning for developer contributions to social or affordable housing	
Support for key worker accommodation to safeguard local jobs and businesses	
Urgent release of state-owned land for social and affordable housing	
Urgent support for crisis accommodation on Mornington Peninsula	

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- These are Shire-wide strategies with specific recommendations for the Greater Dromana area's future.
- These are exclusive strategic plans that shape the future of Greater Dromana area.

Community Development

Your Township. Your Facts.

Dromana is home to many dynamic local groups focused on sports, the environment, and culture.

These organisations play a crucial role. They build community ties and shape strategy. They partner with governments, seek funding for initiatives, and contribute many volunteer hours.

The Shire values and acknowledges these community groups, including, but not limited to:

- Central Port Phillip Bay Coastal Advisory Group
- Dromana and District Historical Society
- Dromana Association
- Dromana Bay Lifesaving Club
- Dromana Community Garden
- Dromana Community House
- Dromana Football & Netball Club
- Dromana Foreshore Committee of Management
- Dromana Industrial Association
- Dromana Red Hill RSL
- Dromana Sea Scouts
- Friends Groups of Bushland and Foreshore Reserves including Friends of Safety Beach Foreshore Reserve; Friends of Shaw McKeown Reserve; McLear Road Weed Busters; Peninsula Mountain Bike Committee
- Habitat Restoration Fund
- Hillview Quarries
- Mornington Peninsula Koala Conservation
- Peninsula Preservation Group
- Red Hill Riders Mountain Bike Club
- Rotary Club of Greater Dromana area
- Safety Beach Foreshore Landscape Committee
- Safety Beach Sailing Club
- Save Arthurs Seat
- Victorian Farmers Federation Peninsula Branch



Community Development

Your Township. Our Support.

Each year, the Council's Community Investment Funding assists community organisations, businesses, individuals, and sole traders in connecting with and applying for grants and funding. This initiative is guided by the Council and Wellbeing Plan, Community Vision, and Shire's Community Investment Funding Policy. For 2024–2025, the following grant programs are available:

- Access and Inclusion Grant provides funding to support individuals experiencing financial hardship to participate in community life.
- Biolinks Support Grant supports the community to establish, protect, and enhance biolinks on a landscape scale.
- Business Development Grant enables business growth and improvements
- Climate Action Grant supports projects that reduce emissions for small businesses, schools & community groups (Community Action Stream) and to provide rebates to eligible community members for approved energy efficiency upgrades (Energy Support Stream)
- Community Events Grant supports community groups and organisations in delivering events that benefit local community.
- Community Support Grant supports non-profit community organisations in delivering projects which benefit the Mornington Peninsula community.
- Creative Grant supports community groups and individual artists interested in initiating arts and cultural activities and programs with public outcomes.
- Flexi Grants supports community groups
- Heritage Grant supports preserving and restoring places listed in the Heritage Overlay in the Mornington Peninsula Planning Scheme.
- Local Area Community Capital Infrastructure Grant supports non-profit community organisations in delivering projects which benefit the Mornington Peninsula community.
- Performing Arts Development Grant invests in Mornington Peninsula-based creative organisations and individuals that seek to develop and deliver new and innovative artistic works, grow employment opportunities for creative and cultural workers, and engage communities with the performing arts.
- Placemaking Grants supports non-profit community organisations in delivering projects which benefit the Mornington Peninsula community.





We welcome any inquiries.
Together, let's shape Dromana's future!



MORNINGTON
PENINSULA
Shire